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| --- | --- | --- | --- | --- |
| **Redni broj** | **Tim** | **Tema** | **Datum** | **Broj bodova** |
| **1** | 4 / 156 / 1540/1547/15Čvorović Žana | Proces razvoja i lansiranja novog proizvoda | 30.11.2017. |  |
| **2** | 89/14173/13257/13309/14381/13 | Marketing okolina pojam i uloga | 16.11.2017. |  |
| **3** | 5/15187/15288/11204/14174/14 | Potrošači potrebe motivi | 16.11.2017. |  |
| **4** | 19/15133/15468/13319/12471/13 | Online marketing | 16.11.2017. |  |
| **5** | 377/13220/13213/1325/11486/13 | Marketing okolina, pojkam i značaj | 16.11.2017. |  |
| **6** | 2/1583/1584/15194/15 | Uloga marketinga u biznisu preduzeća | 16.11.2017. |  |
| **7** | 28/1571/1586/15113/15 | Makro okruženje | 16.11.2017. |  |
| **8** | 10/153/1513/1512/1511/15 | Potrošači potrebe motivi | 23.11.2017. |  |
| **9** | 314/14313/1425/15151/15164/15325/14 | Online marketing | 23.11.2017. |  |
| **10** | 40/14339/14214/08458/12 | Brend | Decembar |  |
| **11** | 399/14307/14217/12362/12408/13 | Cijena kao instrument marketing miksa | Decembar |  |
| **12** | 247/1516/15205/15153/15177/15 | Potrošači, potrebe motivi | 30.11.2017. |  |
| **13** | 5/14191/148/146/14217/13 | Marketing u muzici | Decembar |  |
| **14** | 394/13172/14154/15203/13293/13 | Unapređenje prodaje | Decembar |  |
| **15** | 87/1461/14141/11101/14322/14 | Marketing istraživanje, pojam i uloga | 16.11.2017. |  |
| **16** | 53/15105/15362/10107/1594/15 | Životni ciklus proizvoda | 23.11.2017. |  |
| **17** | 117/1563/1582/1570/1554/15170/15 | Potrošači potrebe motivi | Decembar |  |
| **18** | 199/15200/15329/15212/13366/11 | Promocija političkih događaja | Decembar |  |
| **19** | 239/12171/14163/14243/14275/14168/14 | Tržište, osnovni pojam i definisanje | 23.11.2017. |  |
| **20** | 106/14188/1412/1482/13 | Eksterni faktori koji utiču na ponašanje potrošača | 23.11.2017. |  |
| **21** | 34/1533/1548/1573/15104/15 | Pakovanje i etiketiranje proizvoda | 23.11.2017. |  |
| **22** | 218/15219/15201/15462/1369/14219/14 | Elektronska trgovina | Decembar |  |
| **23** | 44/1541/1517/1530/1549/15 | MIS, pojam i značaj | 23.11.2017. |  |
| **24** | 68/1567/15358/13317/13399/13 | Stil i moda | 23.11.2017. |  |
| **25** | 257/12419/11490/13273/12 | Uloga marketinga u preduzetništvu | 30.11.2017. |  |
| **26** | 88/1589/1587/15110/1529/15108/15 | Marketing u muzici | 30.11.2017. |  |
| **27** | 221/15150/15101/15238/15 | Marketing u sportu | Decembar |  |
| **28** | 22/13233/1524/15136/15 | Marketing u sportu | Decembar |  |
| **29** | 115/15116/15140/15161/15244/15198/15 | Različiti aspekti posmatranja tržišta | Decembar |  |
| **30** | 153/14170/1425/14392/14 | Životni ciklus proizvoda | Decembar |  |
| **21** | 112/15114/1535/1536/1557/15 | Metode i tehnike istraživanja | 30.11.2017. |  |
| **32** | 187/14283/14271/1493/14 | Marketing u zdravstvu | Decembar |  |
| **33** | 145/14333/14422/12352/12 | Dizajn proizvoda | Decembar |  |
| **34** | 173/11442/11467/13227/14330/12 | Uloga marketinga u biznisu i preduzetništvu | Decembar |  |
| **35** | 159/15188/15162/15155/15303/1494/12 | Pristupi formiranja cijena novih proizvoda | Decembar |  |
| **36** | 169/15319/1359/15174/15 | Brend | Decembar |  |
| **37** | 142/14241/14223/14396/14 | Trgovina na veliko | Decembar |  |
| **38** | 173/15191/15148/15176/1523/15445/12 | Promocija političkih događaja | Decembar |  |
| **39** | 96/15103/1572/15143/1515/15 | Osnovni značaj i uloga segmentacije tržišta | 30.11.2017. |  |
| **40** | 144/1526/1578/1537/15 | Online marketing | Decembar |  |
| **41** | 1/15138/15184/15163/15224/15232/15 | Elektronska trgovina | 30.11.2017. |  |
| **42** | 260/14248/13337/14170/13301/14 | Odnosi s javnošću | Decembar |  |
| **43** | 52/15142/15234/1591/1532/15 | Informacije kao podloga marketing odlučivanju | 30.11.2017. |  |
| **44** | 20/1518/1579/1521/15 | Marketing u sportu | 30.11.2017. |  |
| **45** | 46/147/10331/114296/14 | Odnosi s javnošću | Decembar |  |