

Faculty of Political Science / MEDIA STUDIES AND JOURNALISM / History of Journalism and Media

Course:	History of Journalism and Media			
Course ID	Course status	Semester	ECTS credits	Lessons (Lessons+Exercises+Laboratory)
10080	Mandatory	2	6	2+2+0
Programs	MEDIA STUDIES AND JOURNALISM			
Prerequisites	No requirements to take the exam			
Aims	introducing the methods of communicating, transmitting information and the global history of media from the Palaeolithic to the 21st century			
Learning outcomes	introducing the media development process in different European countries and the USA; possessing general knowledge of global trends that have their roots in the past (tabloidization of the media, beginnings of media conglomerates, emergence and development of investigative journalism, etc.); introducing the historical development of new media of the 20th and 21st centuries (radio and television, computer, Internet);			
Lecturer / Teaching assistant	assoc. prof. Natasa Ruzic, Aleksandra Babic			
Methodology	interactive lectures and practicals			
Plan and program of work				
Preparing week	Preparation and registration of the semester			
I week lectures	Introducing the pre-exam requirements. The beginnings of journalism in the prehistoric age.			
I week exercises	Discussion			
II week lectures	Importance of Gutenberg's invention for the further development of journalism. The first printed monthly, weekly, and daily newspapers			
II week exercises	Discussion			
III week lectures	Fight for freedom of publishing and media from the 16th to the 19th century			
III week exercises	Discussion based on John Milton's speech "Areopagitica"			
IV week lectures	Trends in journalism in the 18th century. The period of "new" journalism.			
IV week exercises	Discussion			
V week lectures	The golden age of journalism in the 19th century			
V week exercises	Test one			
VI week lectures	Beginnings of media conglomerates and the emergence of the first media magnates - Joseph Pulitzer and William Randolph Hearst			
VI week exercises	Essay and discussion based on the movie Citizen Kane			
VII week lectures	Investigative journalism. Dreyfus and the Watergate affair - examples of successful investigative stories			
VII week exercises	Discussion based on the film An Officer and a Spy			
VIII week lectures	History of photojournalism			
VIII week exercises	Essay and discussion based on the movie Bang Bang Club			
IX week lectures	Emergence of radio receivers and the historical development of radio journalism			
IX week exercises	Discussion based on the movie The Current War			
X week lectures	Emergence of TV receivers and the historical development of TV journalism			
X week exercises	Discussion			
XI week lectures	Historical development of computers and the Internet			
XI week exercises	Discussion			
XII week lectures	From the first Montenegrin printing house to Montenegrin weekly and daily newspapers			
XII week exercises	Second test			
XIII week lectures	Makeup test			

ECTS catalog with learning outcomes
University of Montenegro

XIII week exercises	Visit to the museum in Cetinje - first group					
XIV week lectures	Visit to the museum in Cetinje - second group					
XIV week exercises	Discussion					
XV week lectures	Preparing to exam					
XV week exercises	Preparing to exam					
Student workload						
Per week			Per semester			
6 credits x 40/30=8 hours and 0 minuts 2 sat(a) theoretical classes 0 sat(a) practical classes 2 excercises 4 hour(s) i 0 minuts of independent work, including consultations			Classes and final exam: 8 hour(s) i 0 minuts x 16 =128 hour(s) i 0 minuts Necessary preparation before the beginning of the semester (administration, registration, certification): 8 hour(s) i 0 minuts x 2 =16 hour(s) i 0 minuts Total workload for the subject: 6 x 30=180 hour(s) Additional work for exam preparation in the preparing exam period, including taking the remedial exam from 0 to 30 hours (remaining time from the first two items to the total load for the item) 36 hour(s) i 0 minuts Workload structure: 128 hour(s) i 0 minuts (cources), 16 hour(s) i 0 minuts (preparation), 36 hour(s) i 0 minuts (additional work)			
Student obligations			active participation in practicals writing essays and participating in discussions dedicated to films			
Consultations						
Literature			Đovani Gocini, Istorija novinarstva, Clio, Beograd, 2001. Gordana Vilović, Povijest vijesti, ICEJ, Zagreb, 2007. Branko Vojičić, Sloboda štampe u Crnoj Gori 1905-1914, Medijska kultura br. 10, Civilni forum, Nikšić, 2016. Džon Milton, Areopagitika, Filip Višnjić, Beograd, 1990.			
Examination methods			two tests of 10 points each 2 essays of 5 points each 4 discussions- 10 points activity during practicals - 10 points			
Special remarks						
Comment						
Grade:	F	E	D	C	B	A
Number of points	less than 50 points	greater than or equal to 50 points and less than 60 points	greater than or equal to 60 points and less than 70 points	greater than or equal to 70 points and less than 80 points	greater than or equal to 80 points and less than 90 points	greater than or equal to 90 points