

Faculty of Political Science / JOURNALISM / Introduction to Journalism

Course:	Introduction to Journalism			
Course ID	Course status	Semester	ECTS credits	Lessons (Lessons+Exercises+Laboratory)
2768	Mandatory	3	8	3+1+0
Programs	JOURNALISM			
Prerequisites				
Aims				
Learning outcomes	<ul style="list-style-type: none"> • Explain the operating mode of the media, as well as trends in journalism, such as the convergence of media, citizen journalism and their use in editorial boards; • Recognize the open and hidden manipulation techniques; • Tell the difference between different genres; • Produce a variety of informative news forms in accordance with professional reporting standards; • Use new technology as a platform for advertising, gathering the information and finding sources; • Estimate the value of information and select news. 			
Lecturer / Teaching assistant	Nataša Ružić, PhD, Assistant Professor nruzic@ac.me; Jelena Mijanović, teaching assistant jelena.mijanovic@hotmail.com			
Methodology	Lectures, exercises, consultations, discussion.			
Plan and program of work				
Preparing week	Preparation and registration of the semester			
I week lectures	Journalism - basic determinants of the profession.			
I week exercises	Reading and Discussion Thread: Journalism - Profession or Lifestyle? Stjepan Malovic, Basic Journalism Jevtovic, Petrovic, Aracki, Genres in Contemporary Journalism			
II week lectures	The media and their impact on society, functions of the media.			
II week exercises	Reading and Discussion Topic: Media and Society W. James Potter, Media Literacy Stephan Russ-Mohl, Journalism			
III week lectures	Freedom of the media. The ownership structure.			
III week exercises	Reading and Discussion Topic: Freedom of the Media. Contemporary trends in journalism Joseph Turow, Media Today: An Introduction to mass communication media			
IV week lectures	Modern trends in journalism - the convergence of media, citizen journalism, new-old media.			
IV week exercises	Reading and Discussion Topic: Media Convergence. Citizen journalism. Tabloidization Gordana Vilovic, History of the News Zeljko Rutovic, Digital Demos			
V week lectures	Journalistic genres.			
V week exercises	Reading and Discussion Topic: Journalistic genres (analytical and publicist) Jevtovic, Petrovic, Aracki "Genres in Contemporary Journalism" Mile Nedeljkovic, The Basics of Journalism Dusan Djuric, Journalist Lexicon			
VI week lectures	Test I			
VI week exercises				
VII week lectures	Professional standards of reporting.			
VII week exercises	Reading and discussion Topic: The professional standards of reporting Stjepan Malovic, Basic Journalism			
VIII week lectures	News, characteristics, types, writing techniques.			
VIII week exercises	Reading, discussion and news writing			
IX week lectures	Report, types of reports, methods and techniques.			
IX week exercises	Reading, discussion and report writing			
X week lectures	The interview as a genre.			
X week exercises	Interview Stjepan Malovic, Basic Journalism Veselin Kljajic, Interviews in the Press, in On-line Magazines and on the Internet			
XI week lectures	Editing and selection of news.			
XI week exercises	Reading, discussion Topic: Editing and selection of news. Stjepan Malovic, Basic Journalism			

XII week lectures	Test II					
XII week exercises						
XIII week lectures	Organization of the editorial board (pyramidal organizational structure, convergent editorial board)					
XIII week exercises	Reading, discussion Topic: Organization of the editorial board Stjepan Malovic, Basic Journalism					
XIV week lectures	Legal and moral responsibility of journalists					
XIV week exercises	Reading, discussion Topic: Legal and moral responsibility of journalists					
XV week lectures	Final Exam					
XV week exercises						
Student workload	Per week 6 credits x 40/ 30 = 8 hours Structure: 2 hours of lectures 1 hour of exercises 5 hours of individual work Per semester Lectures and final exam (8 hours) x 16 = 128 hours Necessary preparation (administration, enrollment, verification before the beginning of the semester): 2 x (8 hours) = 16 hours Total workload for the course 6x30 = 180 hours Additional work: for preparation of make-up exam and taking make-up exam 0-48 hours Structure of working hours: 128 hours (Lectures)+16 hours (Preparation)+36 hours (Additional work)					
Per week			Per semester			
8 credits x 40/30=10 hours and 40 minuts 3 sat(a) theoretical classes 0 sat(a) practical classes 1 excercises 6 hour(s) i 40 minuts of independent work, including consultations			Classes and final exam: 10 hour(s) i 40 minuts x 16 =170 hour(s) i 40 minuts Necessary preparation before the beginning of the semester (administration, registration, certification): 10 hour(s) i 40 minuts x 2 =21 hour(s) i 20 minuts Total workload for the subject: 8 x 30=240 hour(s) Additional work for exam preparation in the preparing exam period, including taking the remedial exam from 0 to 30 hours (remaining time from the first two items to the total load for the item) 48 hour(s) i 0 minuts Workload structure: 170 hour(s) i 40 minuts (courses), 21 hour(s) i 20 minuts (preparation), 48 hour(s) i 0 minuts (additional work)			
Student obligations			Students are required to take active part in debates, do the homework and take both tests.			
Consultations			Consultations: Friday, 12:00 – 14:00 h, cabinet 9			
Literature			Milos Babic, Introduction to Media and Communication, Banja Luka, Besjeda, 2015 Boban Tomić, Introduction to Media, Belgrade, Čigoja Press, 2012. Stjepan Malovic, Basic Journalism, Zagreb, Golden Marketing - Technical Book, 2005. Veselin Kljajic, In			
Examination methods			Two tests – 10 points each News – 5 points Report – 5 points Practice work – 12 points Activities during exercises – 8 points Final exam – 50 points			
Special remarks						
Comment						
Grade:	F	E	D	C	B	A
Number of points	less than 50 points	greater than or equal to 50 points and less than 60 points	greater than or equal to 60 points and less than 70 points	greater than or equal to 70 points and less than 80 points	greater than or equal to 80 points and less than 90 points	greater than or equal to 90 points