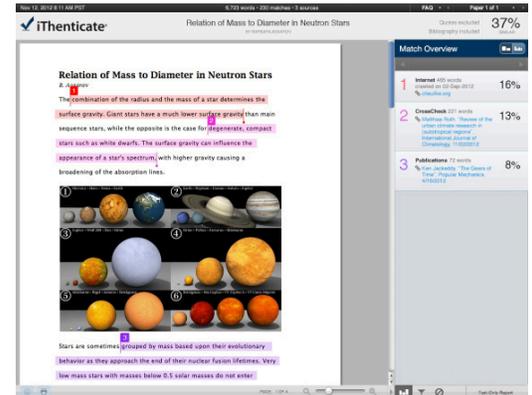# ACADEMIC PUBLISHING

Plagiarism Detection & Prevention Solution

iThenticate serves leading research institutions such as Duke University, Central Michigan University, Clemson University, University of Virginia, Texas Tech University, Purdue University, and University of Michigan. iThenticate delivers a solution developed to meet the specific demands of academic publishers.

Summary

- Ensure due diligence, prevent misconduct before it occurs
- Reduce time spent investigating, adjudicating misconduct cases
- Protect the reputation of institution, researcher or research advisor, writer and publisher

Highlights

- Easy to use: Web-based interface and requires little to no training
- Quick results: Upload and examine documents in minutes
- Share documents and collaborate in groups

Largest Scholarly Comparison Database

Scholarly PUBLISHERS:

37+ MILLION scholarly articles, books and conference proceedings from nearly 80,000 scientific, technical and medical publications (as a result of CrossCheck in partnership with CrossRef.org*)

Content PARTNERS:

92+ MILLION online and offline subscription content items from leading aggregators, databases and content providers

Internet:

37+ BILLION archived and current web pages

Custom DATABASES:

Private comparison databases can be created based on institutions' needs and allows for document-to-document comparison

> We can now reassure our community that we are doing all we can to preserve the integrity of our journals and to protect our authors' work against future plagiarism.
>
> Rosemary Grimes | **Professional Engineering Publishers**

See how it works at **WWW.ITHENTICATE.COM/VIEW-DEMO**

Comprehensive Reporting

- 'Match overview' shows the most relevant sources found to match the document by the iThenticate algorithm or view a list of all the sources found to match the document within the system.
- 'Summary' report provides a high-level overview of matched content in the document.
- 'Largest matches' shows where the sources and text of the largest content matches in the document (only available in the Text-only mode).

Effective 2013, customers have the unique benefit of viewing results in two different modes: Document Viewer and Text-Only. The Document Viewer mode displays matches within the document's original format, including images, tables and graphs. In both modes, users get a side-by-side comparison of the document to matched sources in the database and in-depth analytics that provide visibility into content submissions and levels of originality over time.

Compare iThenticate to Turnitin

While iThenticate and Turnitin share the same underlying technology and database contents, the design, user experience and outcome are designed to meet the needs of two very different types of users.

Turnitin is designed for students in a classroom setting. iThenticate is designed for academics and researchers who need to organize and share their work in a folder-based system similar to Google Docs. This design strips away many of the controls implemented to meet the needs of the classroom experience. In short, iThenticate helps academic and professional researchers collaborate and check their work quickly and effectively.

	Turnitin	*iThenticate*
Audience	Students in the Classroom	Faculty; researchers; corporate; government
Outcome	Graded papers	Published works
Interface	Course Management	Document Management
Display of Results	Document Viewer	Document Viewer
Databases	37 Billion web pages	37 Billion web pages
	129 Million content items	129 Million content items
	300 Million student papers	ProQuest dissertations
		Internal Documents
Sharing	Not standard	Shared with multiple people
Document Size	Up to 100 pages	Up to 400 pages
Submission Storage	Default opt-in to database	Not added to database

About iTHENTICATE

iThenticate is the leading provider of professional plagiarism detection and prevention technology used worldwide by scholarly publishers and research departments to ensure the originality of written work before publication. iThenticate helps editors, authors and researchers prevent misconduct by comparing manuscripts against its database of over 37 billion web pages and 129 million content items, including 37 million published works from over 500 scholarly publisher participants of CrossCheck, a service offered by CrossRef and powered by iThenticate software. iThenticate is developed by Turnitin, the leader in plagiarism and originality checking for educational institutions worldwide. The company is headquartered in Oakland, California with international offices in Newcastle, United Kingdom.

*CrossCheck™ powered by iThenticate is an initiative between iThenticate and CrossRef®, a not-for-profit membership association of publishers, established to help publishers prevent professional plagiarism and other forms of scholarly misconduct.