

САВЕЗНА РЕПУБЛИКА ЈУГОСЛАВИЈА  
РЕПУБЛИКА ЦРНА ГОРА



УНИВЕРЗИТЕТ ЦРНЕ ГОРЕ  
ФИЛОЗОФСКИ ФАКУЛТЕТ  
НИКШИЋ

# ДИПЛОМА

о сичеченом високом образовању

Вукановић Мијомир Весна

рођен-а 7.04 1978. године у Пливалицу  
Црна Гора, уписан-а 1996/97 године, а дана 30.06.2003. године  
завршио-ла је студије на Филозофском факултету на одсеку-смјеру Српски  
језик и књижевност са оштим успјехом 8,64 (осам и 64/100)  
у току студија и оцјеном 10 (десет) на дипломском испитију.

На основу тога издаје му-јој се ова диплома о сичеченом високом  
образовању и стручном називу

интересни српској језика и књижевности

Редни број из евиденције о издатим дипломама 1252/2003.

У Никшићу, 3. XI 2003. године.

Декан  
Милорад Вукановић  
Др Милорад Вукановић

Ректор  
Бранко Обрадовић  
Др Бранко Обрадовић



FEDERAL REPUBLIC OF YUGOSLAVIA  
REPUBLIC OF MONTENEGRO



Coat of Arms

UNIVERSITY OF MONTENEGRO  
FACULTY OF PHILOSOPHY NIKŠIĆ

**D I P L O M A**  
ON RECEIVED HIGHER EDUCATION

**Vesna Vukadinović**

Daughter of Mijomir

BORN ON 7<sup>th</sup> APRIL, 1978 IN TITOGRAĐ, MONTENEGRO,  
ENROLLED IN THE ACADEMIC YEAR 1996/97, AND ON 30<sup>th</sup>  
JUNE 2003, COMPLETED HER STUDIES AT THE FACULTY OF  
PHILOSOPHY, DEPARTMENT OF SERBIAN LANGUAGE AND  
LITERATURE WITH AN AVERAGE MARK DURING HER  
STUDIES 8,64 (EIGHT AND 64/100) AND 10 (TEN) AT THE  
DIPLOMA EXAM.

ON SUCH BASIS SHE IS ISSUED THIS DIPLOMA ON  
ACQUIRED HIGHER EDUCATION AND THE PROFESSIONAL  
TITLE:

**PROFESSOR OF SERBIAN LANGUAGE AND  
LITERATURE**

Diploma N<sup>o</sup> 1252/2003  
In Nikšić, 3<sup>rd</sup> November 2003

DEAN  
Dr. Miladin Vuković  
(Signed)

RECTOR  
Dr. Predrag Obradović  
(Signed)

Rectangular Seal of the Capital City of Podgorica

No: 25898/12

36.

**Ja/ I RADOŠLAV MILOŠEVIĆ**

*Glavni sudski tumač*

Sworn to court interpreter

za engleski jezik/ for English language

postavljen rješenjem ministra pravde

appointed by the decision of Ministry of Justice

br./No 03-1368/97 od/on 02/04/1997

Potvrđujem da je ovaj prevod vjeran originalu,

Certify this translation to be identical to the original,

koji je sastavljen na \_\_\_\_\_ jeziku.

written in Montenegrin language.

Troškovi prevoda iznose 10 € din.

Translation expenses amount to

U Cetinju na dan 5/7/2012

In Cetinje, date

Pečat/Seal

Pr/Sign.



*BROADCASTING BOARD OF GOVERNORS*



*INTERNATIONAL BROADCASTING BUREAU  
VOICE OF AMERICA*

*CERTIFICATE OF COMPLETION*

*TO*

*Vesna Vukadinović*

*For Distinguished Performance in a Workshop on  
Court Reporting  
Conducted by the IBB's International Media Training Center  
and the Arizona State University*

*September 19 - 30, 2005*

*Arizona State University  
Tempe, Arizona*

*International Media Training  
Washington, DC*



UNIWERSYTET  
OPOLSKI

BIURO DS. BADAŃ NAUKOWYCH  
I WSPÓŁPRACY Z ZAGRANICĄ

pl. M. Kopernika 11a, 45-040 Opole  
tel. +48 77 541 59 92, +48 77 541 59 91  
tel. +48 77 541 59 68, +48 77 541 59 69  
tel. +48 77 541 59 75  
fax +48 77 541 59 69  
www.bnwz.uni.opole.pl  
www.erasmusplus.uni.opole.pl  
erasmus@uni.opole.pl

ERASMUS+ 2017/2018

**CONFIRMATION**

We hereby confirm that

**Mrs. Vesna Vukadinović**

*(name)*

has completed her mobility programme in the framework of the ERASMUS+ Staff Mobility for Training  
Mobility Agreement signed between

**University of Montenegro**

*(name of sending institution)*

and

**University of Opole, Poland**

*(name of receiving institution)*

Duration of stay: from

**23.07.2018**

*(day/month/year)*

till

**27.07.2018**

*(day/month/year)*

UNIVERSITY OF OPOLE  
Department for Scientific Research  
and International Relations  
11a Kopernika Sq.  
45-040 Opole, Poland

University of Opole  
ERASMUS+ Programme  
  
Halina Palmer-Piestrak, MA

*(Signature and stamp of the hosting institution)*





Erasmus+

HUMBOLDT-UNIVERSITÄT ZU BERLIN



# CERTIFICATE OF COMPLETION

This certificate is awarded to

**Vesna Vukadinović**

For successful completion of the staff training programme

Humboldt-Universität zu Berlin  
Erasmus+ Staff Week for Central  
and Eastern European Partners

5 - 9 February 2018

Humboldt-Universität zu Berlin  
Institut für Slawistik  
Fachbereich Südslawistik  
Dorotheenstraße 65  
Unter den Eichen 6  
10178 Berlin

*Philipp Wasserscheidt*  
Departmental Coordinator Erasmus+ Partner Countries

Berlin, 9 February 2018

# Pobjeda

NOVINSKO, IZDAVAČKO I GRAFIČKO AKCIONARSKO DRUŠTVO

Bulevar revolucije 15, 81000 Podgorica

<http://www.pobjeda.me> | Tel/fax: +382 (0)20 244 - 443

PREPORUKA

Broj: 04.010.2010 3575

Novinar u sektoru Unutrašnja - političke rubrike dnevne novine »Pobjeda«, Vesna Vukadinović, radila je u »Pobjedi« od februara 2003. godine do jula 2010 godine.

Kao novinar zadužen za sektor pravosudnog sistema u Crnoj Gori, od 2006. godine pokriva teme koje su vezane za proces evropskih integracija Crne Gore u toj oblasti, odnosno procese reformi u oblasti pravosuđa, potom i tematiku vladavine prava, sudsku reformu, borbu protiv korupcije i organizovanog kriminala.

Po mojoj ocjeni, kao urednika Unutrašnja-političke rubrike, kolegistica Vukadinović je uspješno i profesionalno obavljala svaki novinarski zadatak koji joj je bio povjeren iz ove oblasti.



*[Handwritten signature]* 4



logo **Pobjeda**

PRESS, PUBLISHING AND GRAPHIC JOINT STOCK COMPANY

Bulevar revolucije 15, 81000 Podgorica

<http://www.pobjeda.me> Tel/Fax: +382 (0)20 244-443

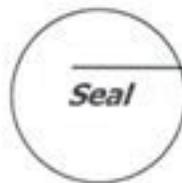
04/10/2010 No.: 3575

## Letter of Recommendation

Journalist in the Sector of Internal – political column of the Daily Newspaper “Pobjeda”, Ms Vesna Vukadinović, has worked in “Pobjeda” since February 2003 until July 2010.

As a Journalist in charge of the Judicial system in Montenegro, since 2006 she has covered themes related to the process of European integration of Montenegro i.e. related to the reform processes in the area of administration of justice, Rule of Law, Judicial Reform, the fight against corruption and organized crime.

In my opinion, as an Editor of the Internal – political column, my colleague Ms Vukadinović performed in a highly professional and successful manner every journalist task that she was assigned to in this field.



(signature illegible)

42

**Ja/ I RADOŠLAV MILOŠEVIĆ**

*Sudski tumač*

**Sworn to court interpreter**

**za engleski jezik/ for English language**

postavljen rješenjem ministra pravde

appointed by the decision of Ministry of Justice

br./No 03-1368/97 od/on 02/04/1997

Potvrđujem da je ovaj prevod vjeran originalu,  
Certify this translation to be identical to the original,  
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written in Montenegrin language.

Troškovi prevoda iznose \_\_\_\_\_ € dan.

Translation expenses amount to \_\_\_\_\_ €

U Cetinju na dan 5/7/2012

In Cetinje, date \_\_\_\_\_

Pečat/Seal



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## PREPORUKA

Od kada sam postavljena za izvršnog direktora Communis Media S-a, marketing agencije, čija je centrala u Beogradu pa do danas Vesna Vukadinović je bila zadužena za razradu i osmišljavanje komunikacionih strategija u odnosu sa javnošću i medijima, kao i za konsultantske poslove.

Vješta je u komunikaciji, inicijativna i odgovorna, sposobna za rad u timu, za kancelarijski rad, terenski rad. Vesna ima osjećaj za odanost projektu na kojem radi i želi da postigne najbolje rezultate.

Najveće njeno zaduženje je bilo u okviru PR i konsultantskog tima Agencije za Međunarodnu finansijsku korporaciju ( IFC) u projektu Autoputa Bar Boljare, gdje je IFC bio glavni savjetnik za transakciju, Ministarstva saobraćaja, pomorstva i telekomunikacija.

U završnoj fazi projekta, Vesna je preuzela obavezu medijske analize sa stanovišta PR-a, na dnevnoj osnovi. Analiza je obuhvatala lokalne i regionalne medije, i pisana na engleskom jeziku, što je zahtijevalo brzi i jak radni tempo u ograničenom vremenskom okviru. Uporedo, PR asistencija se ogledala u tome što je pisala saopštenja, izvještaje, kontaktirala medije.

Njene obaveze u odnosu na druge klijente, kao što su Elektroprivreda Crne Gore, Kamelija, podrazumijevale su upravljanje pojedinim događajima, organizacijom press konferencija, kontakta sa medijima, kao i kreativnom razvoju odnosa sa javnošću.

Najbolje radi kada je pod pritiskom rokova, individualno i u timu. Ima kreativan pristup Power Point prezentacijama, koje joj uvijek u agenciji prepuštamo.



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## Letter of Recommendation

From the very beginning of her appointment to the position of the Executive Director of Communis Media S, marketing agency, with its head office in Belgrade, until now, Ms Vesna Vukadinović has been in charge of elaboration and design of communication strategies in the field of public relations and media along with consulting tasks.

She has excellent communication skills; she is responsible person and has ability to take initiative and to be a good team-player. She is equally organized and effective at both office and fieldwork. Vesna is committed to project and strives to achieve excellence.

Her greatest task was within the framework PR and consulting team of the Agency for the International Finance Corporation (IFC) in the Bar- Boljare Highway Project, where IFC played role of the Chief Counsellor for the transaction, for the Ministry of Transport, Maritime Affairs and Telecommunications of Montenegro.

During the final phase, Vesna took the responsibility of media analysis from the PR point of view on daily basis. Analysis comprised both local and regional media including those written in English language, which has required a steady pace at work within strict deadlines. At the same time, the focus of her PR assistance was on the production of public announcements, reports, and direct management of media contacts.

Her obligations in relation to other clients such as Electroprivreda Montenegro, Kamelija, have been such as managing certain events, organization of press conferences, contacts with media, as well as creative development of public relations.

She handles pressure from strict deadlines very successfully both individually and in team. She has a creative approach to Power Point presentation which we in the Agency let her do without restraint.

**Communis Media S d.o.o.**

Miljana Vukova 3, Podgorica



Executive Director

Ivana Knežević (*signed*)

tel/fax: +382 20 230 028

office@communis.co.me

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38.

**Ja/ I RADOSLAV MILOŠEVIĆ**

*Stalni sudski tumač*

**Sworn to court interpreter**

**za engleski jezik/ for English language**

postavljen rješenjem ministra pravde

appointed by the decision of Ministry of Justice

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Troškovi prevoda iznose \_\_\_\_\_ din.

Translation expenses amount to \_\_\_\_\_

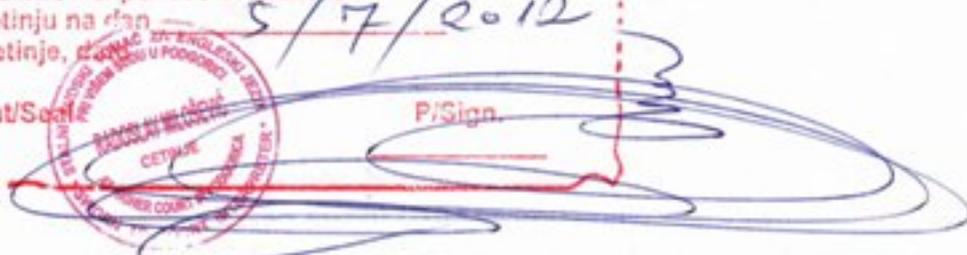
U Cetinju na dan \_\_\_\_\_

In Cetinje, the \_\_\_\_\_

Pečat/Seal

P/Sign

*5/7/2012*



**“McCann Erickson Podgorica” d.o.o.**

Moskovska bb

Podgorica, 31. januar 2011. god.

**PREPORUKA**

Poštovani,

Ovim potvrđujem da je Vesna Vukadinović bila zaposlena u Agenciji „McCann Erickson Podgorica“ od 01. septembra 2010. god. do 31. januara 2011.god. na poziciji Account Executive u PR sektoru i da je vodila klijenta Delegacija Evropske unije u Crnoj Gori.

Za vrijeme njenog angažovanja pokazala se kao vrijedna i odgovorna osoba, kompetentna za obavljanje svih zadataka koje predviđa pozicija koju je obavljala.

Ono što bismo ovim putem istakli i preporučili budućem poslodavcu jeste njen visok stepen odgovornosti prema poslu, lojalnost, fleksibilnost i tačnost u realizaciji svih aktivnosti.

Sa zadovoljstvom i iskreno preporučujem Vesnu Vukadinović za svaki budući angažman u njenoj struci.

Srdačan pozdrav,



Marijana Kovačević  
Managing Director  
McCann Erickson Podgorica

25 899/12

... ПОСЛЕДНЕ ...

... КОТОРЫМ ...

... СОСТАВИ ОД ...

... ФОТОКОПИЯ ...

... АД ...

... АДМИНИСТРАТИВНЕ ...

2,00 ...

*ММ*

*[Signature]*

0207.2012

*[Signature]*



MCCANN ERICKSON PODGORICA

McCann Erickson Podgorica  
Moskovska BB  
Podgorica, 31st of January 2011

McCann Erickson Podgorica  
Moskovska BB  
81000 Podgorica, Montenegro;  
+381 77273000 tel  
+381 77273012 fax  
office@mccannpr.co.me



## Letter of Recommendation

Dear Sirs/Madam,

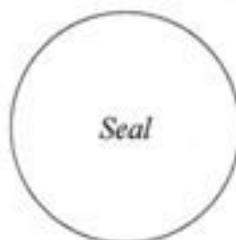
I herewith confirm that Vesna Vukadinović was employed by "McCann Erickson Podgorica" since 1<sup>st</sup> of September 2010 till 31<sup>st</sup> January 2011 on the position of Account Executive in PR Sector and was responsible person for our client the Delegation of the European Union to Montenegro.

During her engagement she has proved to a zealous and responsible person, competent for the execution of all assigned tasks foreseen by the position she has been responsible for.

What we would like to say and point out on this occasion is what in particular recommends her to the future employer is her high level of dedication to work, loyalty, flexibility and punctuality in performing all activities.

With great pleasure I sincerely recommend Vesna Vukadinović for any future engagement in her professional domain.

Best Regards



Marijana Kovačević (*signed*)  
Managing Director  
McCann Erickson Podgorica

41.

**Ja/ I RADOŠLAV MILOŠEVIĆ**

Sworn to court tumač

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written in Montenegrin language.

Troškovi prevoda iznose \_\_\_\_\_ din.  
Translation expenses amount to 10€ din.

U Cetinju na dan \_\_\_\_\_  
In Cetinje, date 5/7/2012

Pečat/Seal

P/Sign



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To whom it may concern

4 Sept 2018

**Vesna VUKADINOVIĆ**

I confirm that Vesna Vukadinović worked as Key Expert journalist for the Delegation of the European Union in Montenegro, during the time when we both witnessed Montenegro becoming an EU candidate country.

She has shown a good understanding of the EU, its policies and the EU integration process, while contributing to the implementation of project, "Technical assistance for the Delegation of the European Union to Montenegro for Communication and Information" INFOCOM1-CNP-ME-2009), from September 1<sup>st</sup> 2010 until January 31<sup>st</sup> 2011.

Vesna covered events on a daily bases and reported on them for the official website of the European Union Delegation. As editor of her articles and a mentor, I can say that the words "diligence", "respect for deadlines" and "talent" are the key words that describe her work, and that she knew how to make the human side of an EU story.

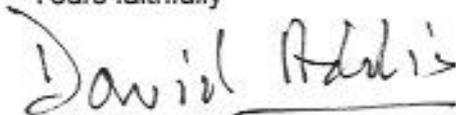
This was especially apparent in the first brochure issued by the European Union Delegation in Montenegro, where she wrote about EU projects, stressing the aspect of their influence on the quality of life.

This is why I recommended her and why she was engaged to be the consultant for online journalism within the joint project of the Council of Europe and EU "Regional Support for Inclusive Education". From April 2014 until April 2015 where, within the framework of the Policy Component of this Joint EU/CoE Project, she has undertaken assignments related to: online journalism, photojournalism and Social Media advice on the content and photo selection. During this period, she would, on request, draft press releases/news/feature and success stories on project actions related to EU policies and EU integration process, and contribute to the development of the Project Newsletters.

I can thoroughly recommend her as someone who is a quick learner, a pleasant colleague, and who is decisive, hard-working, reliable and committed.

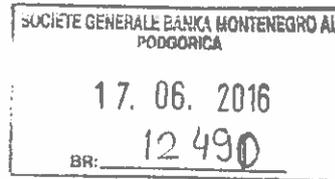
I will be happy to provide any further information on request to me at:  
addis@theale.co.uk

Yours faithfully

A handwritten signature in black ink that reads "David Addis". The signature is written in a cursive, slightly slanted style. A horizontal line is drawn under the name "Addis".

David Addis

Komercijalna divizija  
Broj:  
Podgorica, 17.06.2016.



## MIŠLJENJE O STRUČNIM I RADNIM SPOSOBNOSTIMA KANDIDATA

**IME I PREZIME:** Vesna Vukadinović

**NAZIV POSLODAVCA:** Societe Generale banka Montenegro AD Podgorica

**RADNO MJESTO:** Službenik za oglašavanje i komunikaciju u sektoru Marketinga

U periodu od 25.11.2014. godine do 17.06.2016. godine, Vesna Vukaninović je obavljala poslove interne i eksterne komunikacije u okviru sektora Marketinga.

Za vrijeme svog radnog angažmana u banci, Vesna Vukadinović je obavljala sljedeće zadatke:

- Saradnja sa Agencijama za design, prepress, print, Agencijom za Press clipping, Agencijom za Media buying, novinarima, dobavljačima promo materiala u okviru Sektora marketinga, narudžba, praćenje i distribucija štampanih materijala (brošure, poster, billbordi, citylight, čestitke, Interni časopisi), promomaterijala i svih ostalih materijala neophodnih za razvoj SGME, a tiču se Sektora marketinga u okviru SGME,
- Podrška projektima / događajima SGME u organizaciji Sektora marketinga,
- Koordiniranje procesa i priprema neophodnog materijala za otvaranje ekspozitura,
- Koordiniranje procesa i priprema neophodnog materijala za podršku SGME kao sponzora događaja, donacija, događaja u organizaciji SGME (proslave zaposlenih, sastanci menadžera, kokteli za klijente, konferencije za novinare),
- Podrška u praćenju događaja i novosti u okviru SGME i na osnovu istih, pripremanje materijala za pripremu Internog lista SGME, kao i izrada istog i njegova distribucija,
- Slanje obavještenja zaposlenima i klijentima o novostima u SGME ili SGG,
- Ažuriranje web site-a SGME na osnovu informacija dobijenih od Izvršnih direktora SGME,
- Odgovaranje na razne vrste Ponuda, Zahtjeva za pomoć i/ili donacije i sponzorstva,
- Svi ostali poslovi za koje je poslodavac smatrao da su neophodni da bi se podržao razvoj SGME, a u okviru Sektora marketinga.

Prilikom obavljanja navedenih zadataka, Vesna Vukadinović je pokazala veoma visok stepen odgovornosti i posvećenosti poslu. Pokazala je sposobnost da radi i kao dio tima i individualno, kao i sposobnost da radi na više zadataka istovremeno, organizujući se na adekvatan način.

S obzirom na navedeno, a imajući u vidu sve stručne i radne kvalitete, sa zadovoljstvom preporučujem Vesnu Vukadinović kao profesionalca koji bi doprinio svakom timu kojem pripada.



Izvršni direktor za komercijalne poslove i  
zamjenik glavnog izvršnog direktora

  
Radule Raonić



Udruženje paraplegičara Crne Gore  
81000 Podgorica  
Ul. Vojvode Ilje Plamenca 06  
Tel: +381 81 663 155  
Tel/fax: +381 81 663 156  
Mob: +381 67 258 530

Podgorica, 9th May 2013  
Protocol: 112-1/13

### TO WHOM IT MAY CONCERN

I confirm that Vesna Vukadinović was the author of two newsletters for the needs of the cross-border project Social and Labor Inclusion of the Disabled, issued in 2012.

She created the whole concept of the newsletters and supported partners involved in the project to promote active inclusion and full participation of disabled people in society, in line with the EU's human rights approach to disability issues.

In addition to enlightening the human side of the story she took care of the photo illustrations of the feature stories.

The newsletters were reflecting the results of the project within its main goal: Impact on improving the quality of life of people with disabilities in the targeted Adriatic regions through the development of a successful, innovative and integrated cross-border path of intervention for their social and operational inclusion.

If you are seeking for someone who has creative and committed approach to the work, then with great pleasure I recommend you Vesna Vukadinović.

Sincerely,

Acting Executive Director

Filipa Rajković

*Filipa Rajković*



**MAGNA d.o.o.**

PR & Communications Agency  
Fruškogorska 3A, Podgorica

**To whom it may concern**

Podgorica, 1 September 2018

I hereby confirm that **Ms Vesna Vukadinovic** has proven her outstanding Public Relations and event management skills, in the frame of our cooperation related mainly to the implementation of the EU funded project "Technical assistance for the Delegation of the European Union to Montenegro for Communication and Information" INFOCOM1-CNP-ME2010, from February 2011 to July 2012.

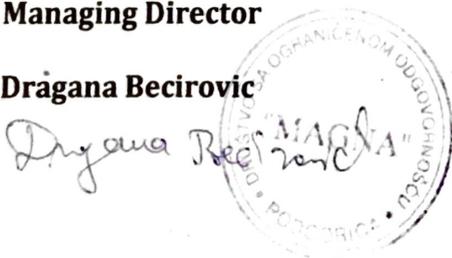
Within the successful implementation of the project she has taken part in the organization of over 60 press conferences, VIP receptions – New Years and celebrations of Europe Day with 600 invitees, several seminars and roundtables, and several outreach events. In addition, she was author of news leaflet on EU institutions, as well as co-author of the first brochure on EU instrument for Pre-Accession Assistance to Montenegro 2007-2010 – „EU at work in Montenegro – Growing together“.

Ms Vukadinovic, also, supported the Cross border EU funded project "Social and labor inclusion of disabled-SLID", by drafting two newsletters with aim to promote EU policies and the results of the project.

These successfully accomplished assignments recommended her for other short term engagements in public events of my client's, such as USAID office closure in Podgorica, Cetinje - 2013, Luštica Development Company – Season Opening of Driving Range – Tivat 2012; laying cornerstone for construction of the first apartment complex in the future marina within the Luštica Bay Project – May 2013, and Celebration of mobilization of works at future marina, within the Luštica Bay Project – Tivat, October 2013.

Her constant interest for new tasks and challenges make any cooperation with her rewarding and valuable. Any teamwork that includes her becomes a pleasure and success.

I can, therefore, strongly recommend her as an employee and collaborator.

**Managing Director****Dragana Becirovic**

The image shows a handwritten signature in blue ink that reads "Dragana Becirovic". To the right of the signature is a circular stamp. The stamp contains the text "AGENCIJA ZA OGRANIČENOM ODGOVORNOSTU" around the top edge, "MAGNA" in the center, and "PODGORICA" around the bottom edge.

Ulica Fruškogorska 3A  
81000 Podgorica, Crna Gora  
+382. 20. 237 176 T  
+382. 20. 239 240 F  
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## Recommendation for Ms Vesna Vukadinović

To whom it may concern,

I hereby recommend Ms Vesna Vukadinović as a dedicated and committed professional.

Engaged as a short term PR manager by the New Moment Agency she provided PR support for public event of our client, Serbian pharmaceutical company ESENSA.

Organization of press conference included issuing media announcement; follow up on media presence, press release and managing media at the spot.

Her work resulted with the full media coverage of the event and the satisfaction of our client, which is why I am recommending her professional engagement, with pleasure.

Best regards,

Maja Rosić



Managing Director  
New Moment New Ideas Company  
[maja.rosic@newmoment.com](mailto:maja.rosic@newmoment.com)

Podgorica, 4<sup>th</sup> of September, 2018.