

Vocabulary – Unit 1

- **shareholder** - an owner of shares in a company or business; akcionar;
- **share** - any of the units of equal value into which a company is divided and sold to raise money. people who own shares receive part of the company's profits; akcija;
- **workforce** - all the people who work for a particular company, organization, etc.; radna snaga;
- **chart** - a page or sheet of information in the form of diagrams, lists of figures, etc; tabela, dijagram...;
- **board** - a group of people who have power to make decisions and control a company or other organization; bord, odbor;
- **managing director (MD)** - person who is in charge of a business; upravni direktor, generalni direktor;
- **senior** - high in rank or status; higher in rank or status than others; pretpostavljeni, starješina; visokog statusa;
- **chairperson (chairman, chairwoman)** - position of being in charge of a meeting or committee; the person who holds this position; predsjedavajući;
- **executive** - a person who has an important job as a manager of a company or an organization; direktor;
- **chief executive officer (CEO)** - the person in a company who has the most power and authority; izvršni direktor;
- **personnel** – 1. the people who work for an organization; osoblje;
2. the department in a company that deals with employing and training people, syn human resources; kadrovsko odjeljenje;
- **supervise** - to be in charge of sb/sth and make sure that everything is done correctly, safely, etc, to oversee; nadgledati;
- **committee** - group of people who are chosen, usually by a larger group, to make decisions or to deal with a particular subject; odbor;
- **legal affairs** – pravni poslovi;
- **x-ray** - a type of radiation that can pass through objects that are not transparent and make it possible to see inside them; rendgen;
- **headquarters (HQ)** - a place from which an organization or a military operation is controlled; sjediste;
- **landmark** – 1. an event, a discovery, an invention, etc. that marks an important stage in sth; obilježje; zaštitni znak; prekretnica;
2. a building or a place that is very important because of its history, and that should be preserved;
- **foundations** - a layer of bricks, concrete, etc. that forms the solid underground base of a building; temelj;
2. the act of starting a new institution or organization; osnivanje;
- **found** - to start sth, such as an organization or an institution, especially by providing money, to set up, to establish; osnovati;
- **laid** – od lay, laid, laid - to put sb/sth in a particular position; postaviti;
- **manufacture** – produce; proizvoditi;
- **filament** - a thin wire in a lightbulb that produces light when electricity is passed through it; vlakno;
- **carbon** - a chemical element, symbol C; ugljenik;
- **appliance** - a machine that is designed to do a particular thing in the home, such as preparing food, heating or cleaning, electrical / household / domestic appliances; uređaj;
- **fuel** – 1. to supply sth with material that can be burnt to produce heat or power; 2. to increase sth; to make sth stronger; stimulirati, podstaći;
- **steady** - developing, growing, etc. gradually and in an even and regular way, not changing, regular; stalan, postojan;
- **expansion** - an act of increasing or making sth increase in size, amount or importance; širenje; expand (verb);

- **radio reception** – radio prijem;
- **diversify** - (especially of a business or company) to develop a wider range of products, interests, skills, etc. in order to be more successful or reduce risk; noun – diversification;
- **patent** - an official right to be the only person to make, use or sell a product or an invention; patenat;
- **range** - a variety of things of a particular type; asortiman;
- **launch** - to make a product available to the public for the first time; lansirati;
- **outlet** - a shop/store or an organization that sells goods made by a particular company or of a particular type; predstavništvo; ogranak;
- **staff** - all the workers employed in an organization considered as a group; osoblje;
- **stock exchange** – berza - in companies are bought and sold; all of the business activity involved in doing this;
- **turn out** – to produce;
- **turnout** – promet;
- **integrated circuit** – a small microchip that contains a large number of electrical connections and performs the same function as a larger circuit made from separate parts; integrisano el. kolo;
- **policy** - a plan of action agreed or chosen by a political party, a business, etc; politika (poslovanja itd);
- **ensure** – make sure; osigurati;
- **creed** – something you believe in; moto;
- **committed** – posvećen;
- **contribute** – doprinjeti;
- **recent** – skorašnji;
- **ancient** – drevni;
- **witness** – svjedočiti, biti svjedok;
- **light** – lit – lit – osvjetliti;
- **approximate** – približni;
- **run** – manage – upravljati;
- **sector** – **division** – **department** – odjeljenje, odsjek;
- **semiconductor** – poluprovodnik;
- **report to sb** - if you report to a particular manager in an organization that you work for, they are officially responsible for your work and tell you what to do; odgovarati pretpostavljenom;
- **leisure** - time that is spent doing what you enjoy when you are not working or studying; dokolica, slobodno vrijeme;
- **benefit from** – imati koristi od;
- **starch** – štirak;
- **lead** – led – led – voditi;
- **throughout** – sirom;
- **surface** – površina;
- **household** – domaćinstvo;
- **pet nutrition** – ishrana kućnih ljubimaca;
- **rinse** – tečnost za ispiranje usta;
- **maintain** – održavati;
- **increase** - to become or to make sth greater in amount, number, value, etc, povecati; opposite **decrease** ;
- **rise** – **rose** – **risen** - to come or go upwards; to reach a higher level or position; increase; to increase in amount or number; rasti;
- **discount** – an amount of money that is taken off the usual cost of sth; popust;
- **recession** - a difficult time for the economy of a country, when there is less trade and industrial activity than usual and more people are unemployed; recesija;
- **interest rates** – kamatne stope;
- **general worker** – obični radnik;
- **plant** – factory; fabrika;
- **bottling plant** – fabrika za flaširanje;
- **maintenance** – održavanje;

- **assurance** – osiguravanje;
- **carry out** – izvoditi;
- **brew** – make beer; variti pivo;
- **contract out** - to arrange for work to be done by another company rather than your own; honorarno zaposliti;
- **negotiation** – formal discussion between people who are trying to reach an agreement; pregovaranje;
- **retirement** – penzionisanje;
- **compulsory** – prinudan;
- **redundancy** - the situation when sb has to leave their job because there is no more work available for them; tehnološki višak;
- **salary** – (mjesečna) plata;
- **paper towel** – ubrus;
- **retail** – maloprodaja; the selling of goods to the public, usually through shops/stores;
- **exceed** – to be greater than a particular number or amount; prevazići;
- **market** – tržište;
- **plc** – public limited company, javno društvo sa ograničenom odgovornošću;
- **store** – prodavnica, radnja;
- **loan** – zajam;
- **insurance** – osiguranje;
- **accounts department, accounting, accountancy** - računovodstvo;
- **durable** - likely to last for a long time without breaking or getting weaker; trajan, izdržljiv;
- **subsidiary** - a business company that is owned or controlled by another larger company; pridružnica, ogranak kompanije;
- **so forth** – i tako dalje;
- **supplier** – snadbjevač;
- **equipment** – gear – oprema;
- **outline** – dati kratak pregled; opisati;
- **respectively** - in the same order as the people or things already mentioned;
- **purchase** – buy;
- **forecast** – prognozirati;
- **assembly** – sastavljanje (dijelova);
- **shipping** – dostava, isporuka;
- **facility** - buildings, services, equipment, etc. that are provided for a particular purpose; ustanova, institucija, objekat;
- **operation** - a business or company involving many parts;
- **appoint** - to choose sb for a job or position of responsibility; postaviti za;
- **at the helm of** – in charge of; na čelu;
- **laundry** – veš;
- **quadruple** – učetvorostručiti;
- **rapid** – brz;
- **light bulb** – sijalica;
- **nappy** – pelena;
- **disposable** - made to be thrown away after use, potrošni; za jednokratnu upotrebu;
- **mill** - a factory that produces a particular type of material; fabrika;
- **annual** – godišnji;
- **tube** – cijev, 2. TV;
- **rise (Br) – raise (Am)** - an increase in the money you are paid for the work you do, povišica;
- **continually** – stalno;
- **announce** – objaviti, najaviti;
- **drop** – pad;
- **considerably – significantly** – značajno;
- **unrest** – a situation when people are angry and protest; nemiri, neredi;

- **MBA** - Master of Business Administration;
- **holding company** - a company that is formed to buy shares in other companies which it then controls;
- **loan** - money that an organization such as a bank lends and sb borrows; zajam, kredit;
- **roughly** – otprilike;
- **below** – under;
- **order** – naredjenje; narudžba;
- **drawing** – crtež, skica;
- **raise** – collect money; sakupiti;
- **commitment** – posvećenost;
- **impact** – influence, uticaj; (on sth)
- **acquisition** - a company, piece of land, etc. bought by sb, especially another company;
- **decline** – opadanje, pad;
- **cellular phone** - mobile phone;
- **core** - the most important part of sth; srz, sustina; najvažniji, sustinski;
- **annual** – godišnji;
- **reach** – dostići.

Prepositions:

apply to sb for sth – prijaviti se nekome za nesto
 benefit from – imati koristi od nečega
 approve of sth – odobravati nesto
 result in sth – imati posledice, rezultirati u nečemu
 believe in sth
 refer to sth – odnositi se na nesto
 succeed in sth – uspjeti u nečemu
 belong to sth – pripadati nečemu
 depend on sth – zavisiti od nečega
 report to sb on sth – podnositi izvještaj nekome o nečemu
 specialise in
 concentrate on