

**Interreg IPA CBC Italia-Albania-Montenegro 2014-2020**

**FOOD4HEALTH**

**“Sustainable and innovative Agri-food and fisheries value chain for SME’s cross-border market “**

**AGENDA**

**Event:** The official launch of the thematic project ‘’Food4Health’’ and Press conference- Montenegro

The general objective of the FOOD4HEALTH Thematic Project is to strengthen the competitiveness of SMEs in the cross-border area by improving production techniques and transferring, sharing and adopting European quality standards for the transformation and enhancement of typical and traditional products of the agri-food and fisheries sector in order to facilitate market access.

**Date: 10 December 2019**

**10:00 – 13:00 local time**

**Location: University of Montenegro - Rectorate building**

**Address: Cetinjski put 2, 81000 Podgorica**

**Conference room**

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| **Hour** | **Description** |
| 09.45-10:00 | Registration of the participants |
| 10:00-10:30 | Launch of Food4Health Project- Press conference   * Prof. Dr Danilo Nikolić, Rector of the University of Montenegro * Dr Mirko Đurović, director of the Institute of marine biology, Kotor * Slavica Pavlović, director of the Directorate for fisheries. Ministry for Agriculture and Rural development * Albanian partner - **TBC** |
| 10:30-11:00 | Presentation of the FOOD4HEALTH project   * Dr. Milica Mandic, Project Manager (PP8) , Institute of marine biology, Kotor, Montenegro * Marko Lubarda, Project Manager (PP7), Ministry for Agriculture and Rural development, Montenegro * **ALBANIAN AND ITALIAN PARTNERS - TBC** |
| 11:00-11:20 | * Coffee break |
| 11:20-13:00 | * Internal project partner consortium meeting |
| 13:00 | * Lunch |