









UNIVERSITY OF MONTENEGRO, FACULTY OF ECONOMICS as a partner in CROSS-REIS project is organizing

## **Montenegrin International Conference** on Economics & Business

# MICEB 2024 CROSS-REIS EDITION

"Green entrepreneurship and innovation"

September 12 - 13, 2024 / Podgorica, Montenegro

Location: University of Montenegro, Faculty of Economics Jovana Tomaševića 37, 81000 Podgorica























	AGE	NDA
DAY I  Thursday, September 12 <sup>th</sup> 2024, Faculty of Economics, Jovana Tomaševića 37, 81 000  Podgorica, Republic of Montenegro		
1000 – 1010	Opening Remarks	Tamara Backović Vice Dean for international cooperation, Faculty of Economics, University of Montenegro
	Pai	
		erpreneurship and innovation Economics, University of Montenegro lennium Hall
1010 – 1030		ersity – Untapped potentials in inter-regional
$10^{30} - 10^{50}$	-	ng – The potential for the development of developing countries: Example of innovative
1050 – 1110		Studiorum – University of Bologna – Network conomy: Towards New Approaches
1110 – 1130	-	t of the President of Montenegro - s sustainable development: challenges and
$11^{30} - 12^{15}$	Coffee break	
	Par	
SESSION I: Circular economy and sustainable development  Moderator: Milena Lipovina-Božović, Faculty of Economics, University of Montenegro  Location: Millennium Hall		
	Participants and topics:	
1215 – 1345	European countries investments: a comp 2. <b>Đukanović, M., Plani</b> <b>Jovanović, M.</b> – Exploration of printing 3. <b>Hribar, M.</b> – Revitalization with GBI to mitigate 4. <b>Jovanović, S., Janko</b> natural resources - le european countries 5. <b>Ivanović, J., Taghou</b>	licević-Čečević, B., Stanojević, M. – Ranking based on environmental protection posite index approach finić, D., Lipovina-Božović, M., Vuković, S., oring the circular economy potential of 3D ation potentials of degraded urban areas environmental challenges ović Milić, V., Radukić, S. – Preservation of everaging tourism to enhance sustainability in thi, M., Vuković, S., Melović, B., Đukanović, M. able future: consumer perceptions of























		6. <b>Marinković, S., Džunić, M.</b> – Hedonic pricing for real estate		
4		valuation in metropolitan areas – review of novel literature		
		7. <b>Martinović, N., Vukčević, M., Jocović, M.</b> - The impact of good		
		corporate governance implementation on firm value – case		
		study of Montenegro		
		8. Vuković, S., Đurković, Dž., Đurić, S., Jaćimović, D., Lipovina-		
		<b>Božović, M.</b> –Digital infrastructure as the catalyst for sustainable		
		economic development in the Western Balkans		
		9. <b>Zubel, K., Imami, F., Garanova Petriskova, I.</b> – Barriers & enablers		
		to circular economy transition: comparative advancements in the		
		WB & Visegrad countries		
		10. <b>Ayadi</b> , <b>R.</b> , <b>Sessa</b> , <b>C.</b> , <b>Forouheshfar</b> , <b>Y.</b> – <i>Impact financing schemes</i>		
		to promote regenerative agroforestry business in Europe: the		
		contribution of the reforest project		
		11. <b>Babí Almenar</b> , <b>J.</b> , <b>Casagrandi</b> , <b>R.</b> – <i>Urban ecosystem accounting</i>		
		in CROSS-REIS co <mark>untries:</mark> toward a socioeconomic valorization of		
		ecosystem servic <mark>es</mark>		
	13 <sup>45</sup> – 14 <sup>15</sup>	Coffee break		
	SESSION II: Green transition and innovation in finance			
	Moderator: Ana Lalević Filipović, Faculty of Economics, University of Montenegro			
	Location: Millennium Hall			
	Participants and topics:			
		Tarricipants and topics.		
		1 Jalović Filipović A Damijan S Challenges of the green		
		1. Lalević Filipović, A., Damijan, S. – Challenges of the green transition in accounting a comparative evention of companies		
		transition in accounting - a comparative overview of companies		
		in Slovenia and Montenegro		
		2. Lipovina-Božović, M., Raičević, M., Novović Burić, M. – Circular		
		economy practices and insurance challenges: perspectives from		
		Montenegro		
		3. <b>Bonić</b> , <b>Lj.</b> – Focus of state audit in the implementation process of		
		Agenda 2030 and SDGs		
		Agenda 2030 <mark>and SDGs</mark> 4. <b>Sekulić, S., Drašković, N., Jovović, J.</b> – The internal audit efforts in		
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	10. <b>Žunić, S.</b> – Green accounting, tool for improving company performance - focus on Montenegrin companies	
15 <sup>45</sup> – 17 <sup>00</sup>	Lunch break	
DAY II		
Friday, September 13 <sup>th</sup> 2024, Faculty of Economics, Jovana Tomaševića 37, 81 000  Podgorica, Republic of Montenegro  Location: Millennium Hall		
1300 – 1400	Conclusion of the conference	

#### **KEYNOTE SPEAKERS**

### Aura Reggiani Alma Mater Studiorum – University of Bologna



Aura Reggiani is Alma Mater Professor of Economic Policy at the University of Bologna, Department of Economics. She has been Full Professor of Economic Policy (2001-2021), as well as Associate Professor of Economic Policy (1992-2001). She is a specialist in spatial economics and modelling, with particular reference to study of network evolution, complexity, the resilience/vulnerability and of the associated models and policies. Aura Reggiani has a long list of international publications and is on the editorial boards of seven internationally recognised journals. She has been Editor the "NECTAR Series on Transportation and Communications Networks Research" (Edward Elgar, UK-

USA) (2009-2019), and currently Editor of the journal "Networks and Spatial Economics" (Springer-Verlag).

### Ron Boschma Utrecht University

Ron Boschma is full professor in Regional Economics at Utrecht University, and Professor 2 at UiS Business School of Stavanger University. Boschma has been full professor in Innovation Studies at Lund University where he was also director of the Centre for Innovation, Research and Competence in the Learning Economy (CIRCLE). He is member of the Executive Board of the International Regional Studies Association. Boschma has published on Evolutionary Economic Geography, the spatial evolution of industries, geography of innovation, regional resilience, regional diversification, and Smart Specialization policy. Boschma has been ranked by

























Thomson Reuters among the top 1% of cited researchers worldwide in all scientific fields every year since 2014.

#### Maya Karkour EcoConsulting



Maya Karkour is an Environmental and Circular Economy Specialist, an Eco-Entrepreneur, and the Managing Director of EcoConsulting, a specialized sustainability consultancy which she founded in 2003 in the UK and in 2007 in Lebanon. She has been since 2022 the Chair of the EcoSwitch Coalition for green entrepreneurs in Lebanon. Maya has directly worked on numerous projects aiming at reducing their environmental footprint. She has been a keynote speaker or moderator at various sustainability/environmental conferences in Lebanon and other countries; and has organized and conducted numerous sustainability, green building, circular economy and environmental seminars & workshops. She has been

coaching environmental start-ups with innovative entrepreneurial solutions and is mentoring eco or social entrepreneurs to help them establish and scale up. Maya has been actively promoting the Circular Economy and sustainable practices in Lebanon and launched the Circular Hub in 2019. Maya holds an MSc (hons) in Environment & Sustainable Policies from the London School of Economics & Political Science, is a LEED Accredited Professional, a BREEAM Licensed Assessor, and a Low Carbon Energy Assessor. She is a Circular Economy Specialist with the Circular Economy Club and the Circular Economy Alliance, and holds the Permaculture Design Certificate, first level. Maya is also a fellow of the Middle East Leadership Initiative (MELI) of the Aspen Global Leadership Network.

### Olivera Vukajlović Cabinet of the President of Montenegro

Olivera Vukajlovic is an Advisor to the President of Montenegro for sustainable development. She is working on the activities from variuos fields, such as education, environment protection, gender equality, social cohesion and many others. In her former enhagement, she was Deputy Minister of economy in two governments, covering area of enhansing competitiveness, as well as small and medium enterprises. Olivera has wast experience in financial sector gained through woring for two large commercial banks for almost ten years. Her engagement was primarily tied to credit approval to large corporate business entities and state owned



enterprieses. Olivera holds a bachelor degree in economics and speaks fluently four languages.

















