

CROSS-REIS INFO DAY AGENDA

Location: University of Montenegro, Faculty of Economics Podgorica
37 Bulevar Jovana Tomaševića, Podgorica 81000, Montenegro

Room: Mediteran

Date and time: 22.4.2025 at 10 AM

including the younger population, and will also serve as a platform for presenting future initiatives. CROSS-disciplinary network for research excellence in Regenerative Economy Innovation eco-Systems – [CROSS-REIS project](#), funded by the European Union under the **Horizon 2021-2027 European Excellence Initiative**, commenced on January 1, 2024, and will continue until December 31, 2028. The project's principal beneficiary from the University of Montenegro is the Faculty of Economics in Podgorica, while the project is supported by the Environmental Protection Agency of Montenegro and the ECO FUND (Environmental Protection Fund). This project interlinks cooperation among higher education and scientific research institutions from eight countries: Serbia, Montenegro, Albania, Croatia, Slovenia, Spain, Norway, and Italy.

The CROSS-REIS project is focused on three key themes of the regenerative economy – circular economy, waste management, and urban biodiversity – with the goal of reducing the scientific research gap between highly developed EU countries and the region's countries in the field of the regenerative economy. The project aims to elevate excellence in science and create value through deeper and geographically inclusive collaboration among higher education and research institutions in 5 developing European countries and 3 leading science nations, to support the shift towards the regenerative economy paradigm.

To ensure that the general public is informed about the progress of the project and their contributions, an Info Day is planned to be organized annually. During this event, the completed activities will be summarized, and the upcoming ones will be presented. In this way, the goal is to contribute to greater project transparency, better public engagement, and increased awareness of its significance.

This year's Info Day will be organized on **Earth Day, Tuesday, April 22nd at the Faculty of Economics, University of Montenegro**. We anticipate that this event will contribute to a broader understanding and engagement of relevant stakeholders in the project implementation, including the younger population, and will also serve as a platform for presenting future initiatives.

CROSS-disciplinary network for research excellence in Regenerative Economy Innovation eco-Systems

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AGENDA		
9 ⁴⁵ – 10 ⁰⁰	Participants registration	
FIRST PART		
CROSS REIS - objectives and plans for the coming period		
10 ⁰⁰ – 10 ²⁰	Opening Remarks and Project presentation	Prof. Ana Lalević Filipović, Phd Project coordinator, University of Montenegro, Faculty of Economics
10 ²⁰ – 10 ³⁵	Topic: <i>Regenerative tourism in Montenegro: A sustainable success story at Lustica Bay</i>	Veselin Popović, Head of ESG, Lustica Development AD Tivat
SECOND PART		
Panel discussion: The Role of Green Business in Global Sustainability: How Environmentally Responsible Enterprises Contribute to Planetary Health		
10 ⁴⁰ – 11 ³⁰	Moderator: Milica Muhadinović, PhD, Assistant Professor	Miloš Grbović 3D Room
		Miljan Grba, NGO „ClimatrON" - Organic recycling yard
		Ilija Kaluđerović "Green Wave"
		Vukašin Rakočević, I2 Makerspace, ADP ZID
11 ³⁰ – 12 ⁰⁰	Coffee break	
THIRD PART		
Workshop for primary school pupils – "Small Steps for a Greener Planet – Let's Learn to Protect What We Love"		
12 ⁰⁰ – 13:15 ⁰⁰	"Do Good" Foundation“, 3D Room Educational Workshop with pupils from the "Radojica Perović" Elementary School	Marija Jovović and Miloš Grbović

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