



DIGITCRESHE
DIGITAL TRANSFORMATION IN
EDUCATION FOR THE CULTURAL
AND CREATIVE INDUSTRIES



Co-funded by
the European Union



Arhitektonski fakultet u Podgorici
Univerzitet Crne Gore

Intensive Study Program: Digital Spaces in Presences of the Future

Master Class: Interdisciplinary approaches in Creative Industries

20-22nd of November
University of Montenegro

WEDNESDAY 20TH

Intensive Study Program: Digital Spaces in Presences of the Future

09:30 AM – 10:00 AM

Registration

Registration of present participants and students

location: Blue Aula, Rectorate of University of Montenegro

10:00 AM – 10:15 AM

Introductions and Opening Remarks

Welcome by Representative of DIGITCRESHE (UOM)

location: Blue Aula, Rectorate of University of Montenegro

10:15 AM – 11:00 AM

Topic 01: Game-based learning: Discovering Architecture Through Play

Guest Speaker: Professor Jennifer Tiede, FH Dortmund (FHD)

location: Blue Aula, Rectorate of University of Montenegro

11:15 AM – 12:00 PM

Topic 02: Enhancing Creativity in Architecture with Generative Design Tools

Guest Speaker: Full Professor Bojan Tepavčević, University of Novi Sad (FTN)

location: Blue Aula, Rectorate of University of Montenegro (online lecture)

12:00 PM – 12:30 PM

Coffee Break

12:30 PM – 13:15 PM

Topic 03: Multidisciplinary Approach in UX/UI Design: The Impact of Various Disciplines on User Experience and User Interface Design

Guest Speaker: PhD Candidate Maria Videva, New Bulgarian University (NBU)

location: Blue Aula, Rectorate of University of Montenegro

13:30 PM – 14:15 PM

Topic 04: Implementation of 3D printing in Creative Industries

Speaker: Associate Professor Milena Đukanović, University of Montenegro(UOM)

location: Blue Aula, Rectorate of University of Montenegro

THURSDAY 21ST

10:15 AM – 11:00 AM

Topic 05: Architectural heritage and digital technologies: Enhancing Preservation and Presentation of Cultural Heritage

Guest Speaker: MSc Nikolina Ražnatović Mihajlov, Restart Ing d.o.o.

location: Blue Aula, Rectorate of University of Montenegro

11:15 AM – 12:00 PM

Topic 6: Dhekalos: a digital heritage hub for competencies development and culture institutions innovation

Guest Speakers: Associate Professor Ramona Quattrini, Polytechnical University of Marche (UNVPM) / Research Fellow Paolo Pieruccini

location: Blue Aula, Rectorate of University of Montenegro (online lecture)

12:00 PM – 12:30 PM

Coffee Break

Masterclass: Interdisciplinary approaches in Creative Industries

12:30 PM – 13:15 PM **Topic 1: Counter - Revolution: How to be an Architect in Ultra Digital Era**
Speaker: Assistant Professor Marija Bojović, University of Montenegro (UOM)
location: Blue Aula, Rectorate of University of Montenegro

13:15 PM – 14:00 PM **Topic 2: Festivals as a form of creative industry in rural destinations**
Guest Speaker: Nataša Kraljević LL M, University of Mediterranean Podgorica
location: Blue Aula, Rectorate of University of Montenegro

FRIDAY 22ND

10:15 AM – 11:00 AM **Topic 3: Implementing design thinking methodology**
Guest Speaker: Hariklia Tsalapata PhD, University of Thessaly (UTH)
location: Computer Aula, Rectorate of University of Montenegro

11:15 AM – 12:00 PM **Topic 4: "Film and digital media: Direction and production through technological achievements"**
Guest Speaker: Full Professor Vladimir Stoicevski, UMPAKI Skopje / Assistant Professor Sasha Stanisik, UMPAKI Skopje
location: Computer Aula, Rectorate of University of Montenegro

12:00 PM – 12:30 PM **Coffee Break**

12:30 PM – 13:15 PM **Topic 5: Creative industries in algorithm supervisory economy**
Speaker: Full Professor Edin Jašarović, University of Montenegro (UOM)
location: Computer Aula, Rectorate of University of Montenegro

13:30 PM – 14:15 PM

Topic 6: Lost in Space: urban Photograph during the times

Guest Speaker: Professor Dirk Gebhardt, FH Dortmund (FHD)

location: Computer Aula, Rectorate of University of Montenegro

14:15 PM – 14:30 PM

Closing Remarks and Feedback

Summary of the two-day event's key learnings, insights into the future of education in the creative industries, with a focus on digital skills and future collaboration and networking opportunities

The DIGITCRESHE project was created with the aim of facilitating joint activities between eight countries through mutual understanding of common problems in higher education and creative industries, regardless of different political and cultural contexts. The countries participating in the project are: Portugal, Greece, Germany, Bulgaria, Bosnia and Herzegovina, North Macedonia, Albania and Montenegro.

"Creativity is seeing what others see and thinking what no one else ever thought." – Albert Einstein



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