

MPIS

scientific project



# Inovacije u sportu u Crnoj Gori: nacionalni pregled

MPIS PROJEKTNI TIM

- Inovacija podrazumeva prihvatanje i otvorenost za promene.

- Inovacija podrazumeva usvajanje novih ideja, strategija i poslovnih principa.

- Povezuje se sa „novom idejom, metodom ili sredstvom“ i „procesom uvođenja nečeg novog“.



- ❖ Projektni tim je formiran u okviru projekta pod nazivom “Crnogorska platforma za inovacije u sportu (MPIS)”.

Glavni cilj projekta je da se razvije crnogorska platforma u oblasti inovacija u sportu.

Dok su posebni ciljevi da se:

- [1] Napravi trenutna analiza povezanosti između sportskog sektora, industrije sporta i organizacija znanja;
- [2] Kreira adekvatna metodologija;
- [3] Sprovede istraživanje u skladu sa metodologijom;
- [4] Organizuje niz promotivnih aktivnosti i radionica;
- [5] Publikuje finalni izveštaj sa projekta.

## Metodologija je sprovedena u četiri faze:

[1] Prva faza je podrazumevala pregled naučnih i stručnih izvora;

[2] Druga faza je podrazumevala sortiranje prikupljenog materijala;

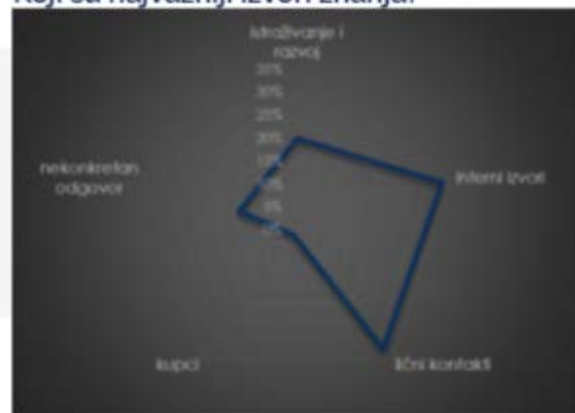
[3] U trećoj fazi se sprovodila analiza i ocenjivanje izdvojenih indikatora;

[4] U posljednjoj fazi se sprovela priprema pisanog nacionalnog izveštaja i njegova objava.

## Inovativni indikatori u oblasti sporta



### Koji su najvažniji izvori znanja?



**37%**  ZAPOSLENIH U SO IMA ADEKVATNO OBRAZOVANJE



### Doktora nauka u oblasti sporta

starosti od 25 do 34 godine u 2019. godini u Crnoj Gori



### Naučnih ko-publikacija

na milion stanovnika u 2019. godini.



### Prijavljenih patenata

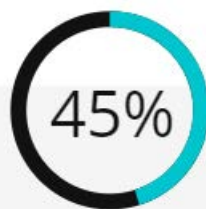
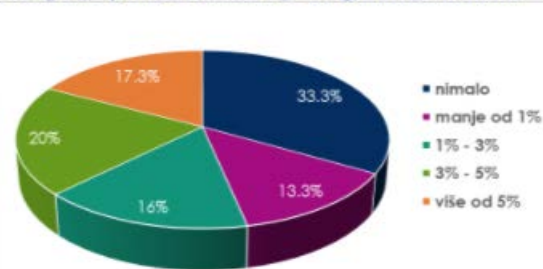
na milion stanovnika u 2019. godini.

**2.25**

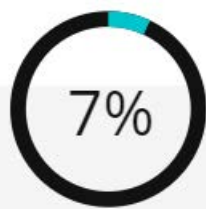
ukupna ocjena inovativnosti u oblasti sporta u Crnoj Gori

## 21% Organizacija primilo javnu finansijsku podršku

Ulaganje profita u inovacije na godišnjem nivou



SO nema nikakvih  
prihoda od inovacija

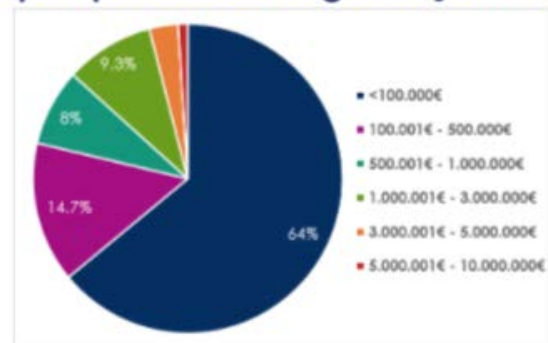


SO preko 50% ukupnog  
prihoda dobijaju od  
inovacija

## Pretežna delatnost sportskih organizacija (SO)



## Ukupan prihod SO na godišnjem nivou



## U okviru projekta:

- Objavljeni naučni radovi
- Izlaganje na Konferencijama
- Uređivanje panela na Konferenciji
- Izrađena metodologija
- Osnovana laboratorija

## Naučne publikacije

DOI: 10.26773/smj.210619



ORIGINAL SCIENTIFIC PAPER

### Attitudes of Sport Organization Officials toward Links between the Sports Sector, Sports Industry, and Knowledge Organizations with Innovations in Montenegrin Sport

Stevo Popovic<sup>1,2,3</sup>, Dusko Bjelica<sup>4,5</sup>, Miodrag Zarubica<sup>6</sup>, Sanja Pekovic<sup>1,2</sup> and Radenko Matic<sup>4,5</sup>

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#### Abstract

It is well-known that modern organizations stand out as leaders in their industries have one common factor that brings them together around the fact they are successful: they are all principally committed to innovation. This fact also applies to sports. Empirical research was conducted to determine a research analysis of attitudes of sport organization officials toward links between the sports sector, sports industry, and knowledge organizations with innovations in Montenegrin sport. Seventy-five subject representatives of sports organizations were randomly assigned as a sample, while the questionnaire used is based on the Community Innovation Survey (CIS). Descriptive statistics were employed to test the hypothesis. This study confirmed that there is significant potential for improving innovation in sports in Montenegro. Policymakers and other stakeholders, including sports administrators and other sports leaders, should increase the ability of sports organizations to innovate in sports.



#### Article

### The 2021 National Report on Sports Innovation for Montenegro: Content analysis

Borko Katanic<sup>1,2</sup>, Sanja Pekovic<sup>2,3</sup>, Radenko M. Matic<sup>4,5\*</sup>, Jovan Vukovic<sup>5</sup>, Bojan Masanovic<sup>1</sup>, Stevo Popovic<sup>1,4</sup>

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**Abstract:** This research aims to content analyze the literature on innovation in the field of sport in Montenegro to provide a better basis for the establishment of a monitoring system. The research was conducted drawing on a pre-established methodology related to the assessment of the level of sports innovation based on sixteen defined indicators. Grades were attributed to data found in available scientific articles that were published till 2021, as well as in secondary data sources (Google Scholar, PubMed, Scopus, and Web of Science), such as governmental and nongovernmental reports and online content on Google (1 = 10) from the same period. The findings of content analysis indicate that all indicators averaged 2.25 (fair) on a six-point scale, while only one indicator was rated as excellent, five indicators were rated as good, four indicators were rated as fair, and lastly, five indicators were rated as poor. Based on the obtained results, a low level of innovation in the field of sports in Montenegro was determined, and this also applies to innovation indicators individually. These results can be used as an initial step in planning an appropriate strategy development at the national level which will lead to the improvement of innovation activities and their implementation in the field of sports in Montenegro.



# Osnovana Laboratorija za inovacije Fakulteta za sport i fizičko vaspitanje UCG

Cilj laboratorije je da gradi veze između sporta i njegovih srodnih disciplina, industrije i organizacija znanja u oblasti inovacija.

Aktivnosti Laboratorije za inovacije:





**HVALA NA PAŽNJI!**