**AGENDA**

**EXPERT VISIT 12 – Newcastle University (UNEW), Business Development and Enterprise**

RIMA Training: Business Model Generation (@UoM, 27th 2025)

**Meeting venue:** MONUSEN center, University of Montenegro, Faculty of Electrical Engineering (UoM)

**Address:** Cetinjska 2, Podgorica, Montenegro

**SCHEDULE**

Day 1: 27th May 2025 (Tuesday)

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| **Time** | **Description** |  |
| 12:45 – 14:00 | LUNCH BREAK |  |
| 14:00 – 15:00 | **Building the Business Case** by Luke Judd |
| 15:00 – 15:15 | BREAK |
| 15:15 – 16:00 | **Business Model Canvas - Workshop** by Luke Judd/Rick McCordal  You have a chance to put what you have learnt into practice as you work on developing a business model canvas for your own idea. |
| 16:00 – 16:30 | **Q and A on Business Model's and wrap-up** |