



MEDIA INNOVATION EUROPE 2.0

CALL FOR APPLICATIONS

Beyond the headlines: Crafting the ideas for the future of journalism

**Deadline for application:
26 September 2024
23:59 CET**



Are you a young journalist or journalism student passionate about tackling the evolving challenges in today's media landscape? Apply now for an **exclusive free workshop** that aims to inspire and equip the next generation of journalists in the Western Balkans with the tools and insights to drive innovation in the media industry!

Date: 27-28 October, 2024

Location: Durres, Albania

Target Participants: Entry-level journalists and journalism students from Albania, Montenegro, North Macedonia, and Kosovo

Language: English

About the workshop

This workshop, part of the **Media Innovation Europe (MIE) project**, offers participants the unique opportunity to collaborate with senior media professionals across Europe. You will work in small teams to develop creative, out-of-the-box solutions to some of the most pressing issues in today's media landscape, such as the role of AI and digital innovation. Participants can create and present their ideas and receive peer feedback, making the best proposals eligible for further support.

The workshop will be the first step in bringing creative solutions to ongoing problems and challenges in the media industry. Solutions articulated in the form of ideas with mentoring support will be further considered for our support through **Thomson's [Validation Booster programme](#)**. This programme provides selected teams with the financial support and resources necessary to test, validate, and scale their ideas and get users ready for the pitch for follow-up implementation support.

What you will gain

- **Expert mentorship:** Receive guidance and mentoring from leading media professionals across Europe
- **Practical experience:** Collaborate in small teams to create actionable solutions for the media industry
- **Funding opportunities:** Develop your ideas with a chance to receive financial support for further validation



- **Networking:** Build connections with peers and experts across the Western Balkans

Who should apply

- Young, entry-level journalists and journalism students from Albania, Montenegro, North Macedonia, and Kosovo passionate about the future of media
- Motivated individuals eager to learn, collaborate, and bring innovative ideas to life

How to apply:

To apply, please complete the [application form](#) by **26 September (23:59 CET) 2024**.

Travel and accommodation

Selected participants will have their travel and accommodation expenses covered by the organisers.

About the project

Media Innovation Europe 2.0 (MIE) is a two-year programme co-funded by the [European Union](#) aiming to provide support to European newsrooms and individuals through business needs assessments and personalised advisory, grants, pieces of training, and mentorship to media managers and journalists that work or are building working in and building newsrooms that are moving towards a complete digital transition. MIE's overall goal is to empower media outlets to navigate a changing media industry, providing tools and guidance to align their journalistic products, business structures, and means of discovery and distribution in an audience-focused and sustainable way. The project is delivered by a consortium led by the Vienna-based [International Press Institute \(IPI\)](#) together with the Berlin-based [Thomson Media \(TM\)](#), [The Fix Foundation \(TFF\)](#), and [the Balkan Investigative Reporting Network \(BIRN\)](#).