

Q U A R T E R L Y

# REPORT

A U T U M N / W I N T E R 1 6

O N L I N E S T O R E . C O M



# OVERVIEW

- Target market
- Positioning
- Sales
- Operations
- Merchanding

# OUR LATEST NUMBERS

88%

the action or activity of gathering  
information about consumers' needs  
and preferences.

A teal-tinted photograph of a busy city street. On the left, there are multi-story historic buildings with many windows. A car is blurred in motion in the foreground, moving from left to right. On the right, more buildings and a few pedestrians are visible. The overall scene is a bustling urban environment.

**Don't watch the clock do  
what it does. Keep going.**

**SAM LEVENSON**

# 88%

the action or activity of  
gathering information  
about consumers' needs  
and preferences.

# 35%

the action or activity of  
gathering information  
about consumers' needs  
and preferences.

