

Course title: Contemporary theater production 1

Type of study programme: Academic studies, master studies, 120 ECTS

Study programme: Production and Management in Performing Arts, Film and Media
ECTS: 6

Course status: compulsory

Year of study: first

Semester: 1

Lesson hours per week: 4 + 2 (lectures + exercises)

Language of instruction: English

Course outline

Consideration of contemporary theater models in the international and domestic context with a focus on repertoire and theatre values on market.

Course content

- Production models of contemporary theater - defining basic concepts
- Platforms of cooperation and mobility in theater
- Contemporary program tendencies in theater production
- Contemporary production tendencies in theater production
- Levels of theater activity in modern society
- Audience development
- Theater audience research
- Modern theater marketing techniques
- Contemporary theater marketing techniques II
- Contemporary theater policies
- Ethics in theater production
- Selection of case studies
- Evaluation of a theater project - program aspects
- Evaluation of a theater project - production aspects
- Development and design of a theater project
- Presentation of semester papers - analysis of topic selection

Assessment

Participation and activities in exercises, workshops and forums - 20 points

Preparation of exercises and seminar work (colloquium) - 30 points (10 + 20) Final exam - 50 points / TOTAL 100 - a passing grade is obtained if the number of points during the semester is 51.

Learning outcomes

Define modern models of theater production; analyze theatrical contexts in contemporary society; creative and exploratory view of theater marketing; consider indicators of theater project evaluation.