

UNIVERZITET CRNE GORE  
MAŠINSKI FAKULTET

STUDIJSKI PROGRAM DRUMSKI SAOBRAĆAJ



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**POLITIKA, STRATEGIJA I EKONOMIKA ODRŽIVOG  
RAZVOJA TRANSPORTA**

**Vježbe II**  
*Uputstvo za drugi zadatak*

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**2021/22**

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# POLITIKA, STRATEGIJA I EKONOMIKA ODRŽIVOG RAZVOJA TRANSPORTA



## Analiza strategija održive mobilnosti

### Zadatak

**Za realizaciju zadatih kriterijuma održivosti potrebno je izdvojiti i analizirati odgovarajuće strategije održive mobilnosti**

- ✓ Postupak izbora strategija ili mera se sprovodi korišćenjem informacione baze [KonSULT](#) (Knowledgebase on Sustainable Urban Land use and Transport)
- ✓ Vrši se izbor kriterijuma (preporuka je jedan ili dva kriterijuma) a zatim analiza strategija (i mera održive mobilnosti) za izabrane kriterijume
- ✓ Svaki student je dužan da predstavi dvije strategije (ili mjere održive mobilnosti)
- ✓ Zadatak se radi timski a jedan tim broji najmanje tri studenta

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## Analiza strategija održive mobilnosti

Zadatak

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- ✓ Naziv (naslov) zadatka se definiše prema izabranim kriterijumima održivosti koji se koriste u pri pretrazi mjerama:  
**Strategije održive mobilnosti za ...** (dopuniti u skladu sa izabranim kriterijumima pretrage)

Primjer naslova sa:

- Jedim kriterijumom: *Strategije održive mobilnosti za povećanje bezbednosti* (ukoliko je bezbjednost izabran kriterijum)
- Dva kriterijuma: *Strategije održive mobilnosti za povećanje efikasnosti i zaštite životne sredine* (ukoliko su izabrani kriterijumi efikasnost i zaštita životne sredine)

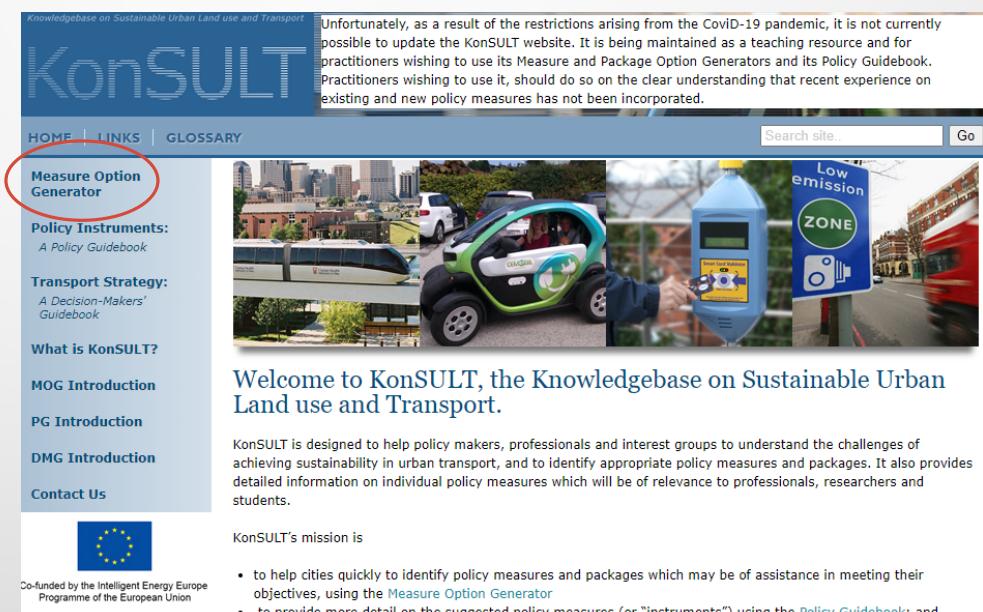
# POLITIKA, STRATEGIJA I EKONOMIKA ODRŽIVOG RAZVOJA TRANSPORTA



## Analiza strategija održive mobilnosti

Koraci:

- ✓ Pristupiti sajtu KonSULT:  
<http://www.konsult.leeds.ac.uk/>
- ✓ Bira se model za generisanje opcija/izbor strategije  **(Measure Option Generator)**
- ✓ Studenti samostalno vrše odabir ulaznih parametara i to:
  - i. specifikaciju lokacije
  - ii. utvrđivanje ciljeva, problema ili indikatora
  - iii. definisanje strateških pravaca



The screenshot shows the KonSULT website homepage. The header reads "Knowledgebase on Sustainable Urban Land use and Transport" and "KonSULT". Below the header, there are links for "HOME", "LINKS", and "GLOSSARY". A search bar with "Search site..." and "Go" buttons is also present. On the left, a sidebar menu includes "Measure Option Generator" (which is circled in red), "Policy Instruments: A Policy Guidebook", "Transport Strategy: A Decision-Makers' Guidebook", "What is KonSULT?", "MOG Introduction", "PG Introduction", "DMG Introduction", and "Contact Us". The main content area features a collage of images related to sustainable transport, such as a tram, a green car, a person at a parking meter, and a "Low emission ZONE" sign. A welcome message says: "Welcome to KonSULT, the Knowledgebase on Sustainable Urban Land use and Transport." Below this, a mission statement explains the purpose of the site: "KonSULT is designed to help policy makers, professionals and interest groups to understand the challenges of achieving sustainability in urban transport, and to identify appropriate policy measures and packages. It also provides detailed information on individual policy measures which will be of relevance to professionals, researchers and students." At the bottom, it states: "Co-funded by the Intelligent Energy Europe Programme of the European Union" and lists the "Measure Option Generator" and "Policy Guidebook" as key features.

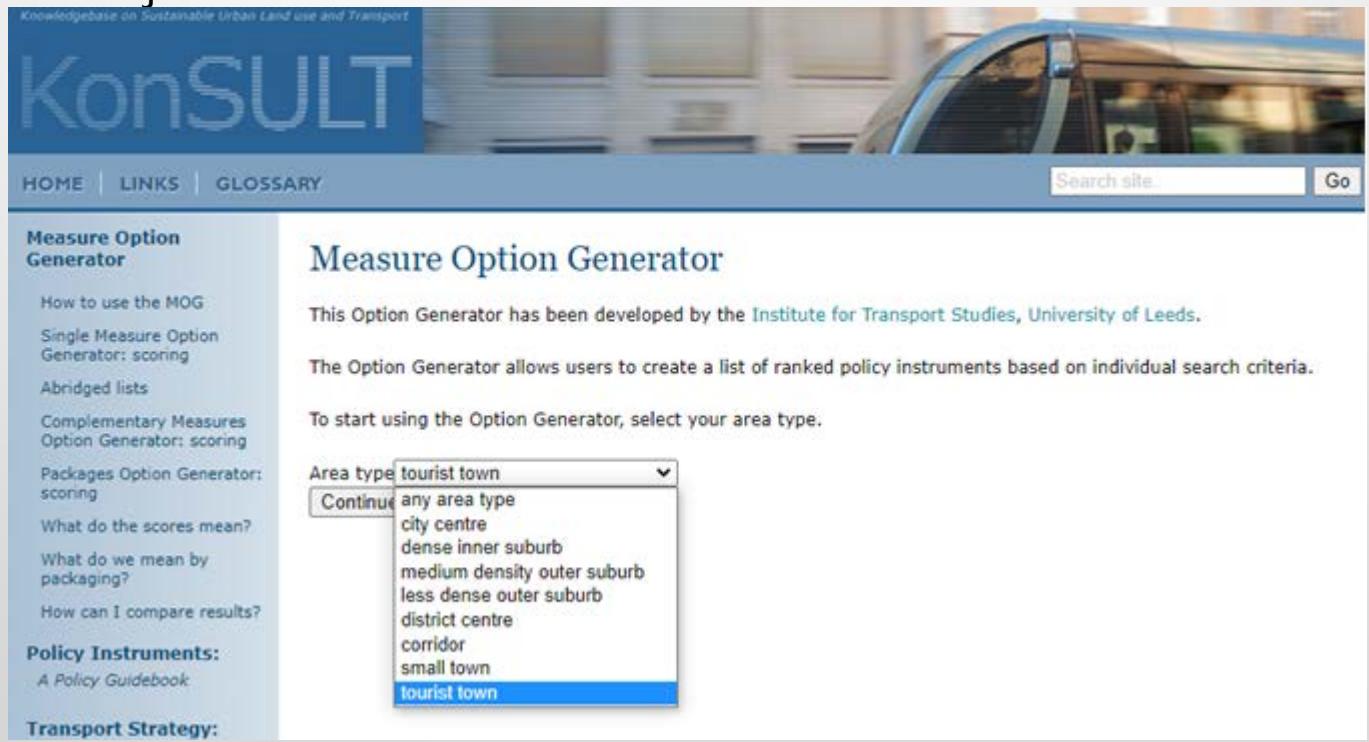
# POLITIKA, STRATEGIJA I EKONOMIKA ODRŽIVOG RAZVOJA TRANSPORTA



## Analiza strategija održive mobilnosti

Koraci:

- i. Specifikacija lokacije



The screenshot shows the KonSULT website interface. At the top, there is a banner with the text "Knowledgebase on Sustainable Urban Land use and Transport" and a blurred image of a car. Below the banner, the word "KonSULT" is prominently displayed. A navigation menu at the top includes links for "HOME", "LINKS", and "GLOSSARY". On the right side of the header, there is a search bar with the placeholder "Search site..." and a "Go" button.

The main content area features a section titled "Measure Option Generator". Below this title, a sub-section titled "How to use the MOG" lists several items: "Single Measure Option Generator: scoring", "Abridged lists", "Complementary Measures Option Generator: scoring", "Packages Option Generator: scoring", and "What do the scores mean?". Another sub-section titled "Policy Instruments: A Policy Guidebook" lists "Transport Strategy:", "Road Transport", "Public Transport", "Bicycle Transport", and "Pedestrian Transport".

The central part of the page is titled "Measure Option Generator". It states that the generator was developed by the "Institute for Transport Studies, University of Leeds". It explains that the generator allows users to create a list of ranked policy instruments based on individual search criteria. To start using the generator, users are instructed to select their area type from a dropdown menu. The dropdown menu is currently set to "tourist town" and shows a list of options: "any area type", "city centre", "dense inner suburb", "medium density outer suburb", "less dense outer suburb", "district centre", "corridor", "small town", and "tourist town". The option "tourist town" is highlighted with a blue background.

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## Analiza strategija održive mobilnosti

Koraci:

- ii. utvrđivanje ciljeva, problema ili indikatora

Knowledgebase on Sustainable Urban Land use and Transport

### KonSULT

HOME | LINKS | GLOSSARY

Search site.. Go

**Measure Option Generator**

Please select **objectives, problems or indicators**.

You can assign weights (0 to 5) to indicate the **relative importance of each category** you have selected.

**0 = do not use, 1 = low importance, 5 = high importance.**

Objectives <input checked="" type="checkbox"/>	Problems <input type="checkbox"/>	Indicators <input type="checkbox"/>
5 ▼ Efficiency	0 ▼ Congestion	0 ▼ Congestion
1 ▼ Liveable streets	0 ▼ Community Impacts	0 ▼ Bus reliability
5 ▼ Protection of the environment	0 ▼ Environmental Damage	0 ▼ % of people who think it is easy
1 ▼ Equity and Social Inclusion	0 ▼ Poor Accessibility	and safe to walk in their area
4 ▼ Safety	0 ▼ Social and Geographic	0 ▼ CO2 emissions
4 ▼ Economic Growth	disadvantaging	0 ▼ Local pollution
3 ▼ Finance	0 ▼ Accidents	0 ▼ Energy efficiency ( / trip )
	0 ▼ Suppression of Economic Activity	0 ▼ Accessibility to key services
		0 ▼ Average cost of journey
		0 ▼ Safety
		0 ▼ Regional GDP

# POLITIKA, STRATEGIJA I EKONOMIKA ODRŽIVOG RAZVOJA TRANSPORTA

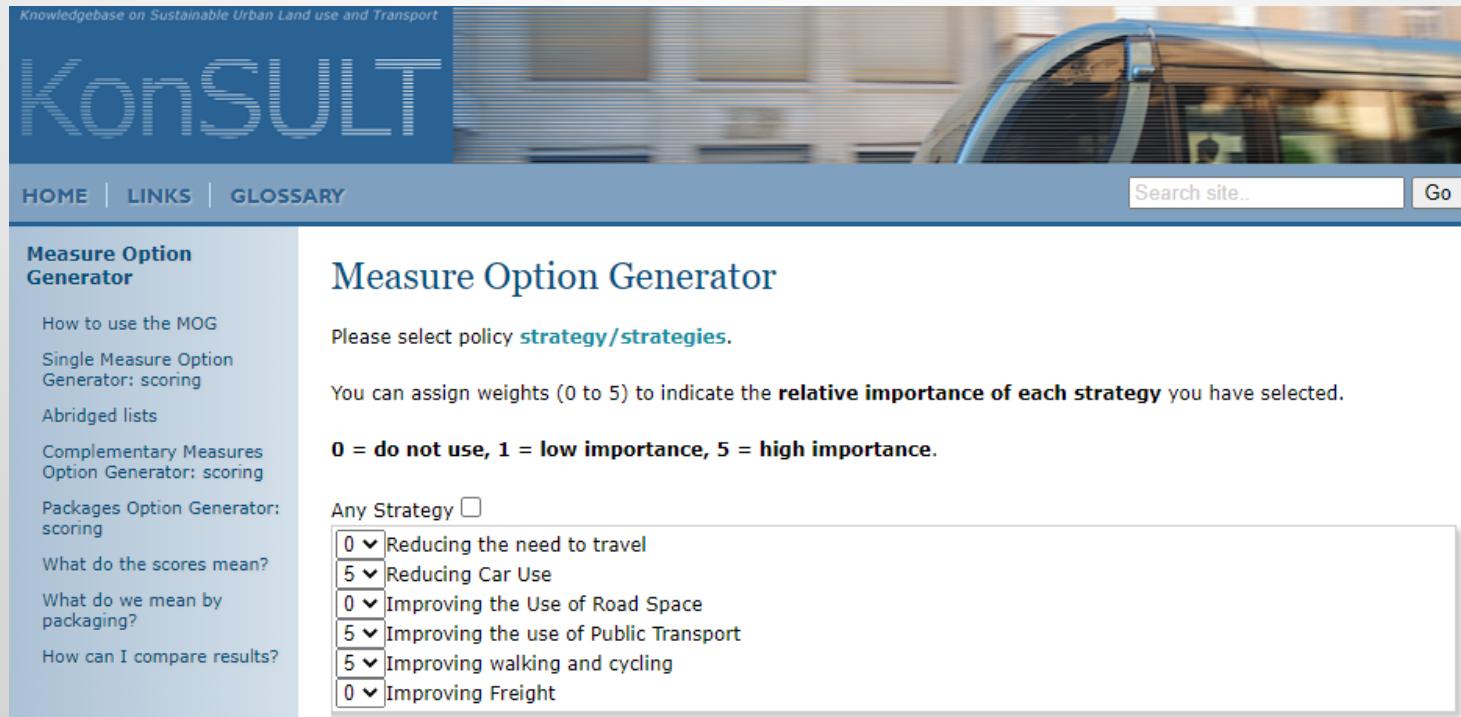


## Analiza strategija održive mobilnosti

Koraci:

iii. definisanje strateških pravaca

Knowledgebase on Sustainable Urban Land use and Transport



The screenshot shows the KonSULT website interface. The top navigation bar includes links for HOME, LINKS, and GLOSSARY, along with a search bar and a 'Go' button. The main content area is titled 'Measure Option Generator' and contains instructions: 'Please select policy **strategy/strategies**. You can assign weights (0 to 5) to indicate the **relative importance of each strategy** you have selected. 0 = do not use, 1 = low importance, 5 = high importance.' Below this, there is a section titled 'Any Strategy' with a checkbox. A list of strategies is provided with dropdown menus for assigning weights from 0 to 5: Reducing the need to travel, Reducing Car Use, Improving the Use of Road Space, Improving the use of Public Transport, Improving walking and cycling, and Improving Freight.

# POLITIKA, STRATEGIJA I EKONOMIKA ODRŽIVOG RAZVOJA TRANSPORTA



## Analiza strategija održive mobilnosti

Za prvih šest strategija  
(3 studenta x 2 strategije)  
vrši se detaljna analiza

Rang lista mjer za prethodno zadate kriterijume. Detaljnije informacije o mjerama dobijate odabirom neke od mjeru (klikom na plavi tekst)

rank	measure	category	cost	timescale	score
1	Road user charging	Pricing	neutral	medium	51
2	Land use to support public transport	Land Use Measures	neutral	long	43
3	Pedestrian areas & routes	Infrastructure	medium	medium	30
4	Regulatory restrictions	Management and service measures	low	short	26
5	School travel plans	Attitudinal and behavioural measures	low	short	24
6	Parking charges	Pricing	neutral	short	22
7	Development density and mix	Land Use Measures	high	long	22
8	Cycle networks	Infrastructure	medium	medium	21
9	Promotional activities	Attitudinal and behavioural measures	low	short	20
10	Accident remedial measures	Management and service measures	medium	short	19
11	Parking standards	Land Use Measures	low	long	18
12	Vehicle ownership taxes	Pricing	neutral	short	17
13	Parking controls	Management and service measures	low	short	17
14	Private parking charges	Pricing	neutral	medium	16
15	Intelligent transport systems	Management and service measures	medium	medium	16
16	Bus regulation	Management and service	neutral	medium	16

# POLITIKA, STRATEGIJA I EKONOMIKA ODRŽIVOG RAZVOJA TRANSPORTA



## Analiza strategija održive mobilnosti

Detaljnije o mjerama održive  
mobilnosti možete pronaći i na:

[Policy Instruments:  
A Policy Guidebook](#)



Knowledgebase on Sustainable Urban Land use and Transport.

# KonSULT

Unfortunately, as a result of the restrictions arising from the Covid-19 pandemic, it is not currently possible to update the KonSULT website. It is being maintained as a teaching resource and for practitioners wishing to use its Measure and Package Option Generators and its Policy Guidebook. Practitioners wishing to use it, should do so on the clear understanding that recent experience on existing and new policy measures has not been incorporated.

Search site... Go

[HOME](#) | [LINKS](#) | [GLOSSARY](#)

[Measure Option Generator](#)

[Policy Instruments:  
A Policy Guidebook](#)

[Transport Strategy:  
A Decision-Makers'  
Guidebook](#)

[What is KonSULT?](#)

[MOG Introduction](#)

[PG Introduction](#)

[DMG Introduction](#)

[Contact Us](#)

Co-funded by the Intelligent Energy Europe Programme of the European Union



Welcome to KonSULT, the Knowledgebase on Sustainable Urban Land use and Transport.

KonSULT is designed to help policy makers, professionals and interest groups to understand the challenges of achieving sustainability in urban transport, and to identify appropriate policy measures and packages. It also provides detailed information on individual policy measures which will be of relevance to professionals, researchers and students.

KonSULT's mission is

- to help cities quickly to identify policy measures and packages which may be of assistance in meeting their objectives, using the [Measure Option Generator](#)
- to provide more detail on the suggested policy measures (or "instruments") using the [Policy Guidebook](#); and



## Analiza strategija održive mobilnosti

Koraci:

- ✓ Na bazi izabranih kriterijuma prikazuje se rang lista potencijalnih strategija uređena prema bodovnom sektoru
- ✓ Svaki tim bira prvih šest rangiranih strategija (3 studenta po 2 strategije)
- ✓ Za odabране strategije (mjere) održive mobilnosti, svaki student je dužan da predstavi analizu koja sadrži sledeće:
  - opis strategije
  - uticaj strategije na transportne zahtjeve
  - troškove implementacije
  - barijere pri implementaciji
  - primjere primjene

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# POLITIKA, STRATEGIJA I EKONOMIKA ODRŽIVOG RAZVOJA TRANSPORTA



## Analiza strategija održive mobilnosti

Koraci:

➤ primjere primjene

primjere primjene odabranih strategija ili mjera održive mobilnosti treba da sadrži:

- kratak opis gdje su primijenjene (država, grad, regija)
- kako je tekla primjena
- koji su bili efekti primjene (ukoliko je taj podatak dostupan)
- koja je ciljna grupa korisnika na koju se uticalo analiziranom strategijom
- šta su bili ključni faktori uspjeha analiziranih strategija
- itd.

# POLITIKA, STRATEGIJA I EKONOMIKA ODRŽIVOG RAZVOJA TRANSPORTA



## Analiza strategija održive mobilnosti

### Struktura rada:

- ✓ Naslovna strana (sa nazivom rada i podacima o studentima)
- ✓ Uvod
- ✓ Procedura izbora strategija (*print screen* ekrana tokom pretrage na sajtu KonSULT ili detaljan tekstualni opis).
- ✓ Što detaljniji opis strategija održive mobilnosti koje su dobijene pretragom
- ✓ Zaključak

Ključni dio rada

### Tehnički zahtjevi:

- |                       |                         |                                    |
|-----------------------|-------------------------|------------------------------------|
| ✓ Format: word (.doc) | ✓ Veličina slova: 12 pt | ✓ Poravnjanje: obostrano (justify) |
| ✓ Font: Cambria       | ✓ Prored: single        | ✓ Broj strana: do 20 (po timu)     |

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# POLITIKA, STRATEGIJA I EKONOMIKA ODRŽIVOG RAZVOJA TRANSPORTA



## Analiza strategija održive mobilnosti

- ✓ Rad se predaje u elektronskoj formi
- ✓ Maksimalan broj bodova je 5
- ✓ Rad se šalje na mejl adresu: [grdinicm@ucg.ac.me](mailto:grdinicm@ucg.ac.me)
- ✓ Naziv fajla su imena studenata u timu
- ✓ Termin za predaju rada je 4. april 2022.
  
- ✓ Sva dodatna pitanja i informacije:  
[grdinicm@ucg.ac.me](mailto:grdinicm@ucg.ac.me) ili [grdinicm@yahoo.com](mailto:grdinicm@yahoo.com)  
Kabinet 417