

BLUE BIO MED

Mediterranean Innovation Alliance for sustainable blue economy

Blue Bioeconomy Innovation Forum

DRAFT STRUCTURE OF THE AGENDA

@Sealogy Ferrara (IT), 18-19 November 2021

The Blue Bioeconomy Innovation Forum is promoted and organized by the BLUE BIO MED strategic project with *the collaboration of PANORAMED, B-BLUE Project, Blue Growth Thematic Community.*

GOALS

- **To launch the MED Innovation Alliance for blue bioeconomy sustainable development**

The Forum will kick-off the MED Innovation Alliance for blue bioeconomy sustainable development, with the presence of representatives of the partners of the alliance (i.e. “founding members”). A closed-door session among the Member of the Alliance will discuss the six-months start-up plan of the Alliance until May 2022, supported by BLUE BIO MED

- **To gather Mediterranean stakeholders from the quadruple helix involved in blue bioeconomy**

The Forum allows the BBM partnership to meet with the wider community network both within and beyond the Interreg MED Programme. It is an opportunity for formal and informal discussion and networking

- **To promote connections between European and Mediterranean transnational initiatives with territorial policy making and grassroot innovation actors**

At the Forum participants will have the opportunity to listen and to interact with the representatives of Mediterranean transnational organizations and strategies and of the European institutions responsible for innovation policies and programmes relevant for the Mediterranean blue bioeconomy. Vice versa, the European and international representatives will have the opportunity to learn about territorial initiatives, needs and ambitions



EXPECTED PARTICIPANTS AND TARGET AUDIENCE

The Forum is targeted to policy makers, innovation actors, stakeholders' associations, business support organisations (innovation and sectoral agencies, etc.) operating both at territorial (regional/national) and transnational levels.

The degree of involvement and the modalities of participation and interaction will be different across the Forum sessions (plenary conference, technical open workshop, closed-door workshop) and free networking activities will be possible.

Places for physical attendance will be limited, but online connection is foreseen.

DRAFT STRUCTURE AND AGENDA

Thursday 18 November 2021 - 09.50 - 13.00

INNOVATION AND SUSTAINABLE BLUE BIOECONOMY: OPPORTUNITIES AND ROOM FOR TRULY TRANSFORMATIVE POLICIES

TECHNICAL WORKSHOPS (OPEN) - Sala Levante (first floor) + ONLINE

Which are the main upcoming opportunities for innovation activities across boundaries and how can Mediterranean stakeholders be informed and get ready to catch them and contribute to sustainable blue economy?

On the other side of the coin, which are the proposals coming from the Interreg MED community to seize them increasing their impact on the territorial sustainable development? During the workshop we will discover what the BLUEBIOMED, B-BLUE and the Blue Growth Community are cooking now and how we can capitalize on these intermediate results to move further steps towards a transformative innovation policy for blue bioeconomy transition to sustainable development in the Mediterranean.

<p>Welcome and opening remarks</p> <ul style="list-style-type: none"> Stefano Valentini - ART-ER, BLUE BIO MED Lead Partner Christoph Maier - Interreg MED Joint Secretariat 	10.00
<p>Orienting innovation towards blue sustainable development: the Mediterranean wave</p> <ul style="list-style-type: none"> Innovation towards a sustainable Blue Economy – Andreea Strachinescu - DG Mare, Head of Unit for Maritime Innovation, Marine Knowledge and Investment Multilevel transformative innovation policies from local to transnational level - Tatiana Fernandez - Generalitat de Catalunya, PANORAMED WP10 Innovation Mobilising the quadruple helix to tackle sustainable development challenges - Lourdes Reig Puig – CREDA, BLUE BIO MED 	10.20



<ul style="list-style-type: none"> • Toward a blue biotechnology community to boost Mediterranean innovation and sustainable growth - Cristian Chiavetta – ENEA, B-BLUE Lead Partner • Transnational cooperation in the Mediterranean - actions in progress and results to capitalise on – Loukia Prentza - NTUA, Blue Growth Community <p>Q&A</p>	
<p>New European opportunities for innovation across borders in blue bioeconomy</p> <ul style="list-style-type: none"> • Sustainable Smart Specialisation Strategies for sustainable development goals – Dimitrios Pontikakis - JRC, Knowledge for Finance, Innovation and Growth Unit • European Partnership for a climate neutral, sustainable and productive Blue Economy – Margherita Cappelletto - CNR, on behalf of MUR, Italian candidate co-coordinator • Mission Restore our Ocean and Waters by 2030 – Alan Deidun - Member of the Mission Board (<i>online</i>) <p>Q&A</p>	11.50
Closing remarks	12.50

Thursday 18 November 2021 - 14.30 - 17.30

CO-DESIGNING THE MEDITERRANEAN INNOVATION ALLIANCE FOR SUSTAINABLE BLUE ECONOMY: A JOURNEY TO MAKE TOGETHER

TECHNICAL WORKSHOP (CLOSED DOORS) - Sala Levante (first floor)

Workshop with the representatives of the founding members (core group) of the med innovation alliance (*further details will follow*).

Friday 19 November 2021 - 9.30 - 13.30

BLUE BIO MED INSTITUTIONAL CONFERENCE: THE MEDITERRANEAN INNOVATION ALLIANCE FOR THE GREEN BLUE DEAL

PLENARY CONFERENCE (OPEN) - Sala Ostro (Padiglione 4) + ONLINE

The Conference is aimed at launching the Mediterranean Innovation Alliance for sustainable blue economy. The Conference is designed to bridge the transnational – European and Mediterranean – and the territorial – regional and national – perspective in innovation policy making. Experiences from the field will enrich the discussion adding new points of view. In this multilevel policy framework, the Innovation Alliance will be presented giving the floor to a selection of the actors involved in the start-up process.



<p>Welcome and opening remarks</p> <ul style="list-style-type: none"> • Emilio Canda Moreno - Ministerio de Hacienda de Espana, PANORAMED • Curzio Cervelli - Head of the Interreg MED Joint Secretariat • Stefano Valentini - ART-ER, BLUE BIO MED Lead Partner (<i>tbc</i>) 	<p>9.30</p>
<p>The European and Mediterranean perspectives on blue bioeconomy innovation <i>Moderator: Emmanuel Maniscalco - CPMR</i></p> <ul style="list-style-type: none"> • The Union for the Mediterranean (UfM) Ministerial declaration on Sustainable Blue Economy - Alessandra Sensi - Union for the Mediterranean Secretariat, Head of Environment and Blue Economy (online) • The Bluemed Initiative: R&I for blue jobs and growth in the Mediterranean area - Fabio Fava • Grounding policies and strategies: the view of the innovation ecosystem actors <ul style="list-style-type: none"> ○ Caterina Praticò - CONISMA, Blue Growth Community Lead Partner ○ Samir Bachouche - CNRDPA, Aquawest - WestMed Initiative ○ Giovanni Caprino - Cluster BIG (online) 	<p>10.00</p>
<p><i>Coffee break</i></p>	<p>11.10</p>
<p>Blue bioeconomy in territorial innovation policies</p> <ul style="list-style-type: none"> • Trends and priorities for blue bioeconomy innovation in the MED area - Elena Banci – Area Science Park, BLUE BIO MED <ul style="list-style-type: none"> ○ The blue growth dimension in the new Puglia S3 - Carlo Gadaleta Caldarola - ARTI Puglia ○ The blue growth dimension in the new Andalusia S3 - Ángeles Ruiz Ruiz - Agencia de Innovación y Desarrollo de Andalucía • Connecting and upscaling: which role for transnational governance? <ul style="list-style-type: none"> ○ Fedra Francocci - CNR, Bluemed Initiative ○ Daniele Bosio – Ministero degli Affari esteri, WestMed Initiative ○ Irene Tzouramani - AGRERI, EUSAIR (online) 	<p>11.30</p>
<p>Towards the Mediterranean Innovation Alliance for the green blue deal</p> <ul style="list-style-type: none"> • Baggage making looking ahead: territorial cooperation fo a better Mediterranean governance - Caterina Brancaleoni – Regione Emilia-Romagna, PANORAMED WP4 Methodologies and evaluation • The Mediterranean Innovation Alliance for sustainable blue economy: state of the art and next steps - Alessandro Daraio - ART-ER, BLUE BIO MED Lead Partner • Roundtable of selected representatives of Mediterranean stakeholders from the quadruple helix <ul style="list-style-type: none"> ○ Attilio Raimondi - Regione Emilia-Romagna ○ Leonardo Manzari - WestMed Technical Assistance Mechanism ○ Pablo Bou - BLUNETCAT ○ Omar Beidas Soler - Govern Illes Balears 	<p>12.30</p>
<p><i>End of the meeting</i></p>	<p>13.30</p>

