**COURSE**

**INFORMATION**

Call Fall Semester 2023



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# Course Details

* Course Title: General Management Experience (Virtual Study Tour)
* Registration dates: 15.01.23
* Course dates: 1.2.24-2.2.24
* Registration URL
* Study method: Virtual Study Tour
* Target group: Students
* Level (for students): master
* Offer type: Course
* Academic year: 2
* ECTS: no credits (confirmation of participation)
* Location: online
* Organizer: Department International Business & Law
* Semester: winter term (3rd semester Master)
* Teaching language: English
* Topic / Area: International Business
* Learning outcomes: Students have an application-oriented insight into central strategic and operational decisions in multinational companies with reference to various business management disciplines. In doing so, they are able to comprehend corresponding decision-making processes holistically, assess them in a well-founded manner and discuss them professionally, taking into account practice- and theory-related framework conditions. Against this background, students are able to identify important decision-makers in companies in the course of various problem-solving processes and to enter into a targeted exchange with them.
* Course content:
  + Company presentations of international or global enterprises
  + Presentation of current projects and discussion of current challenges from practice
  + Opportunity for discussion with decision-makers from practice
  + Reflection on the experiences from the General Management Experience Tour and comparison with the knowledge gained so far in the course of studies
* More information (links or documents in case you consider it necessary)
* If applicable: available spots: 5
* An extract with one or two lines to define each course would help to describe it properly on the website.

Map

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