
Becoming Change Makers for Social Impact



Join the "Becoming Change Makers" Social impact Series – Your Path to Meaningful Change!

 23 October 2024 · 16:00



23 October 2024 · 18:00

 Zoom

 <https://acortar.link/BSD04P>

 social entrepreneurship and workshop

 Registration is open

 University of Münster

Introduction to Social Entrepreneurship



- *Led by Ass. Prof. Mag. Desiree Wieser, PhD (MCI, Innsbruck, Austria)*
- Discover the core values of social entrepreneurship and why integrating social impact into business models is essential

Tools and Networking for Entrepreneurs

- *With Lenka Hlinková from Ženský Algoritmus (TUKE, Slovakia)*
- Explore essential tools and frameworks to kickstart your social impact
- Join an interactive session to build valuable connections and enhance your networking skills

Live Engagement with Social Entrepreneurs

- Meet and interact with established social entrepreneurs:
- *Manuela Raisová* – Media Art Office (TUKE, Slovakia)
- *Namrata Sethi* (HH, Finland)
- Participate in a Q&A session to dive deep into their challenges, strategies, and motivations

Outlook and Upcoming Workshops

- Get an overview of future sessions in the **Become Change Makers Series**.
- See how each workshop builds on the last, creating a comprehensive journey towards becoming a successful social entrepreneur

Keynote speakers



Namrata Sethi

Namrata has a background in interior designer with a focus on hotel and residential projects in India. As an entrepreneur, she ventured into furniture design with a strong emphasis on supporting local artisans. Currently, she works as a project manager at Haaga-Helia UAS, managing EU projects and focuses on initiatives that engage in social entrepreneurship and empower communities.

Keynote speakers

Lenka Hlinková

Lenka is the co-founder of Female Algorithm, a social enterprise she built from the ground up with her team. Over four years, she has successfully led a 30-member team to deliver more than 50 projects with a positive social impact, gaining national recognition and awards for their work. Through social entrepreneurship, Lenka has made strides in fostering diversity, technology education, and women's empowerment across Slovakia.



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Registration until 20 October: <https://acortar.link/BSD04P>

Organiser: [University of Münster](#)

Event link: <https://ulyseus.eu/events/becoming-change-makers-for-social-impact/>