

Ekonomski fakultet / Ekonomija (model studija 3+2+3) / STRANI JEZIK - ENGLESKI

Uslovljenost drugim predmetima	None
Ciljevi izučavanja predmeta	The course aims to help students improve their abilities to read and understand business texts in English, to increase their comprehension of spoken business and academic English, to strengthen their speaking and presentation skills, and help them engage more effectively in a number of business-related discussions and interviews, to assist them in developing some basic writing skills necessary both for their studies and future profession (such as note-taking, CV and cover letter writing) and, generally, to enrich their business English vocabulary at B2 level. To this end, a number of authentic texts, audio, and video materials are used accompanied by a range of communicative activities enabling better comprehension of the topic and use of business terms as well as encouraging students to take an active part in class discussions and conduct additional research on their own.
Ime i prezime nastavnika i saradnika	Petar Božović, Ph.D. Maja Milanović, lectrice
Metod nastave i savladanja gradiva	Introduction to subject areas, discussions, individual, pair and group work, presentations
I nedjelja, pred.	Introduction to the course
I nedjelja, vježbe	
II nedjelja, pred.	Building a Career
II nedjelja, vježbe	
III nedjelja, pred.	Information Systems and Communication
III nedjelja, vježbe	
IV nedjelja, pred.	Quality and Standards
IV nedjelja, vježbe	
V nedjelja, pred.	Managing People and Projects
V nedjelja, vježbe	
VI nedjelja, pred.	Viral Marketing
VI nedjelja, vježbe	
VII nedjelja, pred.	Self-Financing and Start-ups
VII nedjelja, vježbe	
VIII nedjelja, pred.	Financial Control
VIII nedjelja, vježbe	
IX nedjelja, pred.	Fair Trade and Free Trade
IX nedjelja, vježbe	
X nedjelja, pred.	Student presentations 1
X nedjelja, vježbe	
XI nedjelja, pred.	Student presentations 2
XI nedjelja, vježbe	
XII nedjelja, pred.	Student presentations 3
XII nedjelja, vježbe	
XIII nedjelja, pred.	Midterm Exam
XIII nedjelja, vježbe	
XIV nedjelja, pred.	Makeup Midterm Exam
XIV nedjelja, vježbe	
XV nedjelja, pred.	End-of-Course Revision
XV nedjelja, vježbe	
Obaveze studenta u toku nastave	Regular attendance and informed participation, homework assignment submissions, presentations, midterm and final exams.
Konsultacije	By appointment

Opterećenje studenta u casovima	
Literatura	Allison, John, Jeremy Townend and Paul Emmerson. 2008. The Business - Upper intermediate Student's Book. Macmillan. Murphy, Raymond. 2019. English Grammar in Use – Fifth Edition. Cambridge University Press. Additional handouts and audiovisual materials will be provided during the classes and on the Moodle platform.
Oblici provjere znanja i ocjenjivanje	Homework assignments (CV in Europass format, Motivation letter, other) – 5 points Midterm exam – 60 points Final exam – 30 points Attendance and informed in-class participation – 5 points
Posebne naznake za predmet	
Napomena	Note: Students will be given detailed information about the course and requirements during the first week. It is preferred to organize classes in groups not larger than 30 students. The final exam is oral. In case of smaller groups, the assessment section can be slightly adjusted to include more activities and better accomodate the needs of the group.
Ishodi učenja	By the end of this course, students will be able to: 1. Make effective use of basic business terminology and appropriate grammar while discussing, listening and reading about topics of relevance to the education business, IT solutions, QA, managing people and projects, viral marketing, self-financing and start-ups, accounting, and free and fair trade; 2. Make effective use of key EAP vocabulary; 3. Give an effective presentation in English on an idea, person or concept important for the business industry illustrating it with specific examples and cases; 4. Prepare a CV in Europass format and a motivation letter for the purpose applying for a student exchange mobility or job opening.