

Faculty for Sport and Physical Education / COLLEGE FOR SPORTS JOURNALISM / Sports Management

Course:	Sports Management			
Course ID	Course status	Semester	ECTS credits	Lessons (Lessons+Exercises+Laboratory)
3740				
Programs	COLLEGE FOR SPORTS JOURNALISM			
Prerequisites	There are no requirements for reporting and lecture attendance			
Aims	To improve knowledge about the strategic and economic relations in sport, which are a prerequisite for successful business relationships in sports organizations. Subject is a sublimation of disordered scientific knowledge about the economic design of modern sports, as well as their qualitative, cultural and kinesiology assumptions, which in the formation of integral personalities of sports officials, imply an increased ability to achieve goals to learn how to study the acquisition, deployment and use of natural and human resources, material and other technical resources.			
Learning outcomes	After passing this exam, student will be able to: To improve knowledge about the strategic and economic relations in sport, which are a prerequisite for successful business relationships in sports organizations. Subject is a sublimation of disordered scientific knowledge about the economic design of modern sports, as well as their qualitative, cultural and kinesiology assumptions, which in the formation of integral personalities of sports officials, imply an increased ability to achieve goals to learn how to study the acquisition, deployment and use of natural and human resources, material and other technical resources.			
Lecturer / Teaching assistant	Prof. dr Ranko Sljivic			
Methodology	Presentation, discussions, consultations and seminar papers.			
Plan and program of work				
Preparing week	Preparation and registration of the semester			
I week lectures	Presentation and preparation of the program			
I week exercises				
II week lectures	Introduction to Sports management			
II week exercises				
III week lectures	The structure and management of sports organisations and management principles (levels,functions)			
III week exercises				
IV week lectures	Human resources management (motivation,administration,techniques,rewarding)			
IV week exercises				
V week lectures	Sports facilities management (systems,components,types,objects and means of labor)			
V week exercises				
VI week lectures	First knowledge test			
VI week exercises				
VII week lectures	Financing of sports organisations (plan,funds,diagnostics and indicators of success)			
VII week exercises				
VIII week lectures	The process of planning,decision making and control (strategic and operational management,models and methods of planning)			
VIII week exercises				
IX week lectures	Time management and scheduling Gantt charts and harmonization of activities			
IX week exercises				
X week lectures	Marketing (strategy,functions,markets,services,calcuation of prices)			
X week exercises				
XI week lectures	Second knowledge test			
XI week exercises				

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XII week lectures	Research and development of sports organisations					
XII week exercises						
XIII week lectures	Managers in sport- improving productivity through the promotion of products and services					
XIII week exercises						
XIV week lectures	Final exam					
XIV week exercises						
XV week lectures						
XV week exercises						
Student workload	During the semester: Lectures and final exam: 5,30 hours x 16 = 64 hours Necessary preparations before the start of the semester (administration, registration, certification) 2 x (5,30hours) = 11 hours Total hours for the course: 4x30 = 120 hours Additional work for the preparation of the remedial final exam, including the taking the remedial final exam from 0 to 24 hours (the remaining time of the first two items to the total load of the course) Structure of the load: 8 5hours (teaching) + 11 hours (preparation) + 24 hours (additional work)					
Per week			Per semester			
credits x 40/30=0 hours and 0 minuts 0 sat(a) theoretical classes 0 sat(a) practical classes 0 excercises 0 hour(s) i 0 minuts of independent work, including consultations			Classes and final exam: 0 hour(s) i 0 minuts x 16 =0 hour(s) i 0 minuts Necessary preparation before the beginning of the semester (administration, registration, certification): 0 hour(s) i 0 minuts x 2 =0 hour(s) i 0 minuts Total workload for the subject: x 30=0 hour(s) Additional work for exam preparation in the preparing exam period, including taking the remedial exam from 0 to 30 hours (remaining time from the first two items to the total load for the item) 0 hour(s) i 0 minuts Workload structure: 0 hour(s) i 0 minuts (cources), 0 hour(s) i 0 minuts (preparation), 0 hour(s) i 0 minuts (additional work)			
Student obligations			Attendance, active participation in discussions, tests and seminar papers and a final exam.			
Consultations						
Literature			Sljivic, R .: Sports Management, Faculty of Philosophy, Niksic, 2010. Raic, A. Segic, S .: Organization and sports management, Banja Luka, 2001 Tomic, M.: Sports Management, Belgrade, 2007. Lj			
Examination methods			- Involvement in teaching and participation in debates - 10 points; - Each test carries 30 points - Final exam - 30 points. - Passing grade is obtained by collecting 51 points at least.			
Special remarks						
Comment			The plan of implementation of the curriculum, students will get at the beginning of the semester.			
Grade:	F	E	D	C	B	A
Number of points	less than 50 points	greater than or equal to 50 points and less than 60 points	greater than or equal to 60 points and less than 70 points	greater than or equal to 70 points and less than 80 points	greater than or equal to 80 points and less than 90 points	greater than or equal to 90 points