

Faculty for Sport and Physical Education / COLLEGE FOR SPORTS TRAINING / Sports Communication

Course:	Sports Communication			
Course ID	Course status	Semester	ECTS credits	Lessons (Lessons+Exercises+Laboratory)
4643				
Programs	COLLEGE FOR SPORTS TRAINING			
Prerequisites	There are no prerequisites required for signing up for this course			
Aims	: The aim of the course is the analysis of issues related to sports communications that encompass: information, its subject, place of origin with its structure and functions of creating, the direction of transmitting information and the place of its use, as well as its very use, and the results that subsequently come out of this process. This means acquainting students with the system of communication.			
Learning outcomes	: Having passed this course, the student will be able to: 1. Explain the essence and importance of communication realised in sport and in relation to sport 2. Analyse the elements of communicating in sport 3. Understand the ways of information exchange between sports partners 4. Recognise the basic functions of sports media 5. Describe the importance of methods of scientific research in the process of sports communication			
Lecturer / Teaching assistant	Prof.dr Duško Bjelica, dr Aldijana Muratović			
Methodology	Lectures, debates, exercises, seminar papers, consultations, exams			
Plan and program of work				
Preparing week	Preparation and registration of the semester			
I week lectures	Communication in sport			
I week exercises	Communication in sport			
II week lectures	General definition of communication in sport			
II week exercises	General definition of communication in sport			
III week lectures	Theoretical foundations of sports communication			
III week exercises	Theoretical foundations of sports communication			
IV week lectures	Determinants of communication in sport			
IV week exercises	Determinants of communication in sport			
V week lectures	Preparation for the exam in the form of writing and dialogue			
V week exercises	Preparation for the exam in the form of writing and dialogue			
VI week lectures	Mid-term exam			
VI week exercises				
VII week lectures	The structure of communication in sport			
VII week exercises	The structure of communication in sport			
VIII week lectures	Mass media in sports communication			
VIII week exercises	Mass media in sports communication			
IX week lectures	Sports propaganda			
IX week exercises	Sports propaganda			
X week lectures	Creating a test with short answers on multiple questions			
X week exercises	Creating a test with short answers on multiple questions			
XI week lectures	Methodological foundations of sports communication			
XI week exercises	Methodological foundations of sports communication			
XII week lectures	Second exam			
XII week exercises				
XIII week lectures	Creating a test with short answers on multiple questions			

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XIII week exercises	Creating a test with short answers on multiple questions					
XIV week lectures	The phase of projecting the communication system in sport; Methods of communication					
XIV week exercises	The phase of projecting the communication system in sport; Methods of communication					
XV week lectures	Final exam					
XV week exercises						
Student workload	Weekly: 4 credits x 40/30 = 5 hours and 30 minutes Structure: 2 hours of lectures 1 hour of practical lectures 2 hours of independent work, including consultations During the semester: Lectures and final exam: 5,30 x 16= 85 hours Necessary preparations before the start of the semester (administration, registration, certification) 2 x (5 hours 30 minutes) = 11 hours Total hours for the course: 4 x 30 = 150 hours Additional work for the preparation of the makeup final exam, including taking the makeup final exam from 0 to 30 hours Structure of the workload: 85 hours (teaching) + 11 hours (preparation) + 24 hours (additional work)					
Per week			Per semester			
credits x 40/30=0 hours and 0 minuts 0 sat(a) theoretical classes 0 sat(a) practical classes 0 excercises 0 hour(s) i 0 minuts of independent work, including consultations			Classes and final exam: 0 hour(s) i 0 minuts x 16 =0 hour(s) i 0 minuts Necessary preparation before the beginning of the semester (administration, registration, certification): 0 hour(s) i 0 minuts x 2 =0 hour(s) i 0 minuts Total workload for the subject: x 30=0 hour(s) Additional work for exam preparation in the preparing exam period, including taking the remedial exam from 0 to 30 hours (remaining time from the first two items to the total load for the item) 0 hour(s) i 0 minuts Workload structure: 0 hour(s) i 0 minuts (cources), 0 hour(s) i 0 minuts (preparation), 0 hour(s) i 0 minuts (additional work)			
Student obligations			Students are obliged to attend the lectures, do assigned topics, take 2 exams, do exercises			
Consultations			monday,10:00			
Literature			: Bjelica, D. (2012). Komunikacije u sportu. Fakultet za sport i fizičko vaspitanje-Nikšić; Bjelica, S., D. Bjelica (2006). Komunikacije u sportu. Filozofski fakultet-Nikšić			
Examination methods			Two exams 22 points each. Seminar paper up to 6 points. Final exam: 50 points The passing grade is achieved if the student cumulatively earns 51 points and regularly attends the classes.			
Special remarks			none			
Comment			none			
Grade:	F	E	D	C	B	A
Number of points	less than 50 points	greater than or equal to 50 points and less than 60 points	greater than or equal to 60 points and less than 70 points	greater than or equal to 70 points and less than 80 points	greater than or equal to 80 points and less than 90 points	greater than or equal to 90 points